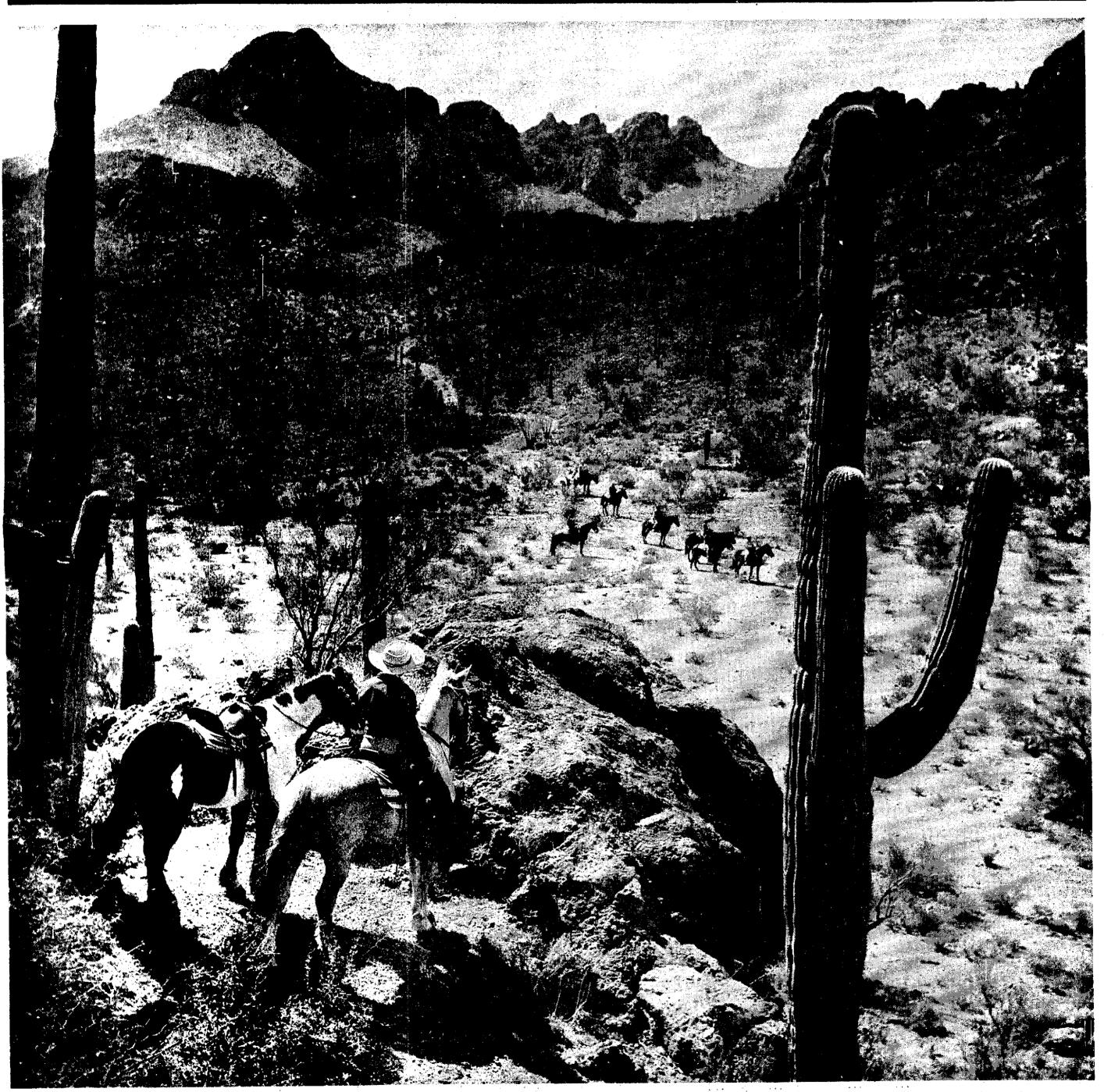
# MAGAZINE Section



RIDING AN INDIAN TRAIL

Following an old Indian trail, a riding party pauses briefly to view the spectacular scenery of Arizona's desert lands. Towering cactus, giant crags serve to accent the panorama.



This is Orange County's vagabond couple, Dana and Ginger Lamb, intropid Jungle explorers since 1933.

T'S NOT too early to start thinking about those photo-

graphic greeting cards for the

coming Christmas holidays. To

do a good job you should al-

low yourself time for both the

planning and the production.

You have time now, but you

It's really amazing how pop-

ular photographic Christmas

cards have become. They are

a genuinely personal greeting.

and at the same time allow the

sender unlimited opportunity

for cleverness and ingenuity.

However, don't go too fancy.

Some folk utilize ordinary

snapshots of themselves or

their families, dressing the pic-

tures up into pleasant little

Christmas greetings. The

prints can be mounted on card-

board or colored paper, and a

greeting added with ink. Or

the greeting can be included

right in the picture, such as

with a child's alphabet blocks,

or in a message on a card hung above the fireplace.

At your dealer's, you can

obtain special Christmas card

masks, containing a clever design and greeting, which will

allow you to print your own

cards at home. And, of course,

the easiest way is to take your

favorite negative to your deal-

er and have him make the

cards for you. But you must

allow him sufficient time. The

chances are, if you wait until

the last minute rush, the deal-

er just won't have time to get

If you are using a straight

snapshot for your greeting,

pick something appropriate.

Your relatives and friends will

enjoy seeing the latest snaps

of your family, or you at work

at one of your hobbies, or your

home with poinsettias in gloom.

Children are perhaps used

more often than any other type

Many camera fans create

Chrisemas is a very personal

thing. Aside from the wonder-

behind this day, it is something that we "feel" inside of us, a happiness which we want to

share with those we love and admire.

Ther's why it's so wonderful to

Anses why its so wonderful to have eruly "personalized" Christmas cards. And if you'll pardon our bringing in business at this time, we'd like to remind you that we can help you to make your cards really personal.

than your own picture, or your family, or your

pats, or your
hearth, or your
house? Yes,
we're talking about photographic Christmas Cards — the
kind you've enjoyed receiving
from other folks, and which

maybe you've wondered about

It's simple. It's easy. It's inex-

pensive. Just bring us one of syour favorite negatives. You select the appropriate cover design you like. We do the rest. But do it quickly for you. And then up especially for you. And that takes time. But do it, now

-and you'll start a Merry Christmas!

NOEL BARTLEY, Mgr.

1719 EAST ANAHEIM

Phone 67-3164 or 7-2463

For what is

of Christmas card subject.

them finished.

must not delay.

Camera ANGLE By Rosemary Day

TOST AMERICAN children experience a longing to seek adventure thrills vicariously from books, pictures and lectures, but Dana and Ginger Lamb of Santa Ana have put action to to their childhood dreams and actually have devoted most of their adult lives to exploration.

The Lambs, who have brought fame and recognition to Orange County through their jungle investigations, their books, moving pictures and lecture tours, still claim the Santa Ana area as home base. Both were raised and educated in Santa Ana, but

Happy Holidays!

hood playmate, their honeymoon launched a life of adventure together. Since 1933, Dana and Ginger have spent years in the jungles of Mexico, searching for the lost city of the Mayans.

They Found a Lost City

By Velma Dunlap

Dana first quenched his thirst

for adventure when he ran

away to sea at the age of 16.

After two years, he resumed

his schooling and later was

active in Boy Scouting and in a

boys' school of which he was

When he married his child-

director.

The first experience of the vagabond couple was a threeyear journey by canoe along the coast of Mexico and the Gulf of California, broken up by foot expeditions into the interior. They returned to the jungles in 1939 with a determination to locate the Golden Library of the legendary Lost City, traveling mostly on foot, with all their equipment in packs on their backs.

Interrupted by patriotic duties during the war as well as family problems, they had to wait until 1950 to make a final and successful attempt to locate their dream city. They returned to Orange County in July, 1950, triumphant with authentic proof of their goal realized.

writing a book about their "Quest for the Lost City," editing movie film and preparing lecture material, they have continued to enjoy the intimate, informal way of life which they discovered in their travels. They divide their time between their seaside home at Corona del Mar and their grange ranch on Lemon Heights, where they make headquarters in a comfortable trailer under a pepper

tree as they irrigate and care

for their orchard.

During the last year, while

THEIR trek last year took them partly by jeep, partly by Model T Ford and mostly by foot through Sonora, Sinaloa, Jalisco, Oaxaca, Chiapas and into the Lost City area in Guatemala. They fought searing drought, with only vines as their source of water, in the final 75-mile stretch of almost impenetrable jungle. They knew of the other parties which had failed to find the legendary city, so were thrilled beyond description when their narrowing circles finally found the prize of their expedition.

They photographed and explored the overgrown ruins, the rock buildings crumbling away and the evidences of a lost civilization. Then came a tragic climax to their visit when a violent hurricane swept the area and crashed trees through a tiny but magnificent chapel they had found in the ruins.

Ginger was violently ill, their food was about gone, everywhere the water mounted, and the wind did not abate.

In a desperate race against time and the oncoming rainy season. Dana used his machete to cut down a four-foot-thick tree, hollowed out an 18-foot dugout canoe, and gave them a primitive means of pushing through the swamps and fresh-

Finally they reached higher ground and made their way back to their camp. They salvaged their precious film, proof of their finding the Lost City, and some day expect to lead a scientific expedition back to the spot where experts can

and altar inside each temple are spotlessly clean-no leaves. debris or dust. In each temple there are many urns and Lacandon gods, with the ashes of the ceremonial fires still in them. Ornate stone carvings, some showing the Lacandones in full battle regalia and affecting an elaborate feathered headdress, occupied our time for days as we explored the Lamb said the ruins proved that the Mayan people were some of the greatest engineers and medical scientists the world has ever known. The Lost City is believed to be their last outpost after the Spanish

evaluate and excavate the area.

The Lambs explain they are

only explorers and make no

effort to classify or explain the

age and significance of the

PANA briefly described the

isn't particularly impressive.

Around the central plaza are a

group of small temples cov-

ered by dense jungle growth.

Amazingly enough, the floor

Lost City like this: "It

Indications of their medical skill were seen in a skull found by the Lambs, which carried the marks of a successful bone graft. One graft had healed completely and a smaller graft had been started.

conquest and was built at the

height of the Mayan culture.

"We also found teeth that were inlaid with jade." Lamb said. "Some of their temples were built where the steps have no perspective, making them look the same at the top as they do at the bottom.

The underground tunnels were sealed up and the Lambs made no attempt to explore them, preferring to leave that task to archeologists more familiar with such work. They reasoned that the legendary "Golden Library," composed of

gold slabs, was somewhere ungreat books, each estimated to

weigh 200 pounds. Now touring the eastern HEY learned of the library states on a lecture circuit, in advance while studying Dana and Ginger have discovhundreds of aged Spanish docered a new medium for giving uments in the museums at the American public the thrills Mexico City and Tuxtla Gutierof adventure. They have prerez. These stone books were pared thousands of feet of purported to contain the basic films they shot in the jungle knowledge of the people-law, lands for a series of adventure medicine, astronomy and other stories to be inaugurated on sciences - engraved on great television this season.

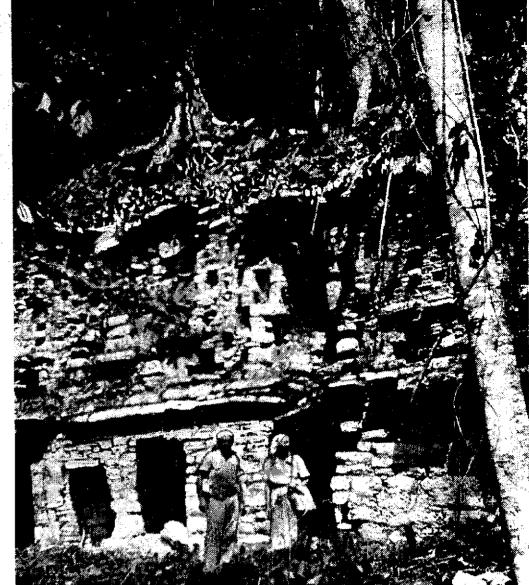
But the Lambs are not content to become soft with the

American way of life. Already they are planning for an expedition into the Andes mountains to search for the Lost Country of the Incas. Aware of the dangers, this self-sufficient couple is ready to cope with the language and person-

If they had their way, Dana and Ginger would keep on exploring the rest of their livesto bring adventure to the stay. at-homes of the world.

ality difference of oft-times un-

friendly Indians.



Dana and Ginger Lamb of Santa Ana pose before these ruins of a lost city of the Mayas which they discovered on an adventuresome trek in Guatemala wilds.

# Plan your Christmas cards now. You have just about

enough time to get them made for holiday mailing. their Christmas message in the form of a clever table top arrangement. It might be a Nativity scene, a cotton snowman, or a cardboard Santa Claus. If you are an advanced camera hobbylst, you can try trick shots and multiple negatives and other special effects. Don't make your card too complicated, however. A simple card that states its message without too many frills is usually the most effective.

You can have a lot of fun this year, and it is certain to please your friends. Just remember to keep it simple, and start plenty early!

CAMERA CLUB NEWS. . . . Long Beach Camera Guild will have its annual "Print and Slide of the Year" competition, Wednesday, 8 p. m., at the Art Center, 2300 E. Ocean Blvd. Three outstanding photographic experts will select one print and slide as the best of the year's entries and the makers will be awarded gold cups at the gulld's annual installation of officers dinner. Election of

officers will follow the compep. m., at 1021 E. Compton Blvd.. of officers on Friday, 8 p. m., Visitors welcome at all

these meetings.

placed on the market in time for Christmas its newest exposure meter, the Mascot. Measuring about the size of a match box, the GE engineers claim its performance to be equal to exposure meters of standard size. The camera setting is shown instantly and accurately for color sildes and movies as well as black-andwhite photography. If you have a lady camera fan on your Christmas list, the Mascot may be just the perfect gift for her.

"."Sure is. Came from

"Wall made and bai-

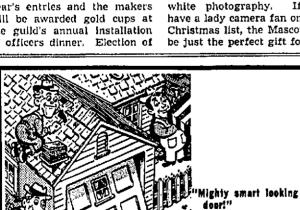
"That's what I said . . . It

came from Shawver's."

Shawver's."

anced ?"

tition. . . . Long Beach Cinema Club has a regular meeting scheduled for Wednesday, 8 p. m., at the Houghton Park Clubhouse. . . . Compton Camera Club will meet Thursday, 8 Compton, ... Camera Club of San Pedro will hold a combined color and black-and-white competition as well as its election at the Anderson Memorial Bldg., Ninth and Mesa Sts., San GENERAL ELECTRIC has



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# Junsettia--Yule Flower

By Weldon D. Woodson \*

der the ruins.

NE OF the most popular Christmas flowers, the poinsettia, may reach a height of six feet in the green house, usually less than that. In Southern California, however, when grown out of doors, it attains a height of 11 or more feet. With its leaves falling just before Christmas, it seems, with the bare stems, that the flowers are on stilts.

Throughout the United States, the poinsettia is fast being recognized "our Christmas flower." Its popularity at this time of the year is partly due to the fact that it is one of the few plants that bloom in winter. Added to this is the color, size and liveliness of its so-called blossom. Green and red are Christmas colors. and the poinsettia possesses these. Gorgeous crimson and measuring as much as 181/2 inches from tip to tip, poinsettias in bouquets in pots add a touch of gaiety to the Christmas celebration.

By using the expression socalled blossom, it is meant that what is generally considered the flower isn't a bloom at all. Actually, it is made up of bracts, or colored leaves. Inconspicuously tucked away in the middle of this are the small yellow flowers. Yet for all practical purposes the larger, red circle of bracts serves for flowers.

Of further interest is the origin of the name, poinsettia. From 1825-1829, a South Carolina man, Joel Roberts Poinsett, filled the role as our first minister to Mexico. There. he beheld the beautiful plant that afterwards bore his name. In 1828, he dispatched some to Mr. Buist of Philadelphia. an enthusiastic collector of plants. A short while afterwards, the poinsettia went from there to the Botanic Garden of Edinburgh. Co-operating with him in bringing to light this striking but neglected flower was the famous naturalist, Dr. Henry Perrine. On his way home Poinsett journeyed by the route of the west, where he visited his "pathfinder" friend, John C. Fremont, who, it has been conjectured, may have been indirectly responsible for introducing poinsettias in the United

sheets of pure gold. There

were supposed to be 14 of the

SHOULD you receive one or more poinsettias as Christmas gifts, here are some pointers for caring for them: First, remove the decorative wranping if they extend above the rims of the containers and stop circulation of air. Second, place them in a sunny window. Never have them in direct or indirect drafts. Apply liberal quantities of water during the actual growing season, which ends when about half the leaves fall off. Then gradually reduce the moisture.

It is a good idea to transfer the plants to outdoor locations as soon as weather permits, where they require similar conditions. In removing them from the pots, take care not to break the ball of earth surrounding the root system. Rich loam somewhat on the lighter side with plenty of plant food encourages growth. Cuttings are usually started in April. Prune back about June.

In placing cut poinsettia flowers in vases seal the cut ends of the stems to make them last longer. Dip about an inch of the ends in boiling water for half a minute, or preferably burn the cut end over a flame. Then place them in cold fresh water up to their necks. They are fresh water and fresh air addicts.



Poinsettias lend their bright and cheerful coloring to the gaiety of the Christmas season; are ever popular.

#### Vol. 4, No. 45 Sunday, December 2, 1951

DICTURESQUE riding country is found in the region near Tucson, where the picture for today's cover was snapped.

Books . . . . 4-5 Gardens . . . . Homes . . . . Realty, Building . 8-10 Cooking . . . . II Fashions . . . !!

Camera Angle . .

Pictures . . . .

FRED TAYLOR KRAFT Magazine Editor

**Press-Telegram Southland Magazine** 



# Year's Nonfiction He Likes Best Selected by Writer

By Harold Lamb Author of "Suleimon the Magnificent," "The Earth Shakers,"
"The Morsh of Mussavy," "The City and the Tser," etc.

appear. Addicted to the sea as I am, "Kon-Tiki," by Heyerdahl, carried me away on its raft. In a different way, "The Sea Around Us." by Rachel Carson appealed strongly because it delved into the mystery of the oceans. In early medieval times writers believed that the habitable world was engirdled by a .

It may be of interest to you that the largest retail book store West of Chicago is at 140 Pacific Ave., Long

If books interest you, a visit to Acres of Books will provo that you have not seen California un'il you have concluded an inspection of their immense stock where Selection, Service and Saving abound.

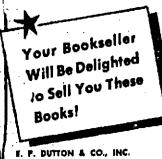


# to youwith love

Give the person you know best yourself --- the best Christmas present -

#### Dutton books

HE weather outside may be cold and bleak on Christmas morning — but if SWRET CORK OF THEE (\$4.50) is inside under the tree, there'll be all of the fresh and gay beauty of Ireland. It's by the author of Lovely Is the Lee — and is full of Irish magic and some of the handsomest wood engravings you'll find in any book this season . . . How would you like to invite Lunt and Fontanne, Helen Hayes. Robert E. Sherwood, Tallulah Bankhead and other glittering stage stars and playwrights to your Christmas party? They will all be there if you have a copy of Lawrence Languer's THE MAGIC CURTAIN (56.60), the autobiography of the founder of The Theatre Guild. Loaded with stories about the great plays and players of our time, it has 500 pages and is illustrated with more than 100 photographs . . . The sea is big book news this Christmas — and A SAILOR'S ODYSSEY (\$7.50), by Cunningham of Hyndhope, is a worthy addition to other best sell-ers about life on the blue. It's a autobiography of a man who served with the Royal Navy for fifty years and made an extremely important contribution to the naval history of World War II. More than 700 engrossing pages, illustrated with 46 photographs and 16 maps . . . Thousands of readers remember the absorbing The Story of Alrs. Murphy. We recommend the remarkably fine, new novel ROMANCE (\$3.00) by the same author, Natalie Anderson Scott. Its setting is the fashionable Italian Riviera, and it's a love story in the mand manner... And ELIZABETH
THE WOMAN (\$3.50), by Amanda
M. Ellis will transport you to the
riotous times of the Virgin Queen.
A best seller, it is being read from coast to coast and is now in its fourth printing... Everyone loves Ted Key's cartoons—he's the creator of Hazel, and his latest collection. MANY HAPPY RETURNS (\$2.95) is one of the season's brighter offerings... But a single book of cartoons is never enough! One glance at OOPS! WRONG PARTY! (\$3.00) by popular New Yorker cartoonist hoff, and you'll be a gonergoose... And don't overcoast to coast and is now in its



be a gonergoose... And don't over-look THE BETROTHED (\$5.00),

by Alessandro Manzoni, a new translation of the Italian classic, I Promessi Sposi, a novel of 17th century Milan, of which the English publication Time and Tide said, "A great novel — great as War and Prace." We regard it as one of the most important books to appear under the Dutton important in 100 years of publishing.

print in 100 years of publishing

BOOKS of honest and fascl- vast and unfathomable ocean. nating exploration rarely Miss Carson's beautifully written volume seems to say the medieval monks weren't so wrong.

> As to the most significant book of the past year, for me it was George F. Kennan's "American Diplomacy 1900-1950, and the Challenge of So-viet Power." The author was among the first to point out that we'd have to deal with Russian antagonism for a long time, whether we like it or not. He understands the Russians (and Americans, too) and eventually all of us citizens of the U.S. A. will have to do the same, if Koreas are not to go on indefinitely. To my mind it's a must for every kid in college, and his or her father.

# Sketchbook of Kon-Tiki

ON-TIKI AND I, by Erik Hesselberg, Chicago: Rand, McNally & Co. \$2.50. By Ralph Whitehead

THE guitar-playing navigator of the now famous Kon-Tiki expedition, Frank Hesselberg, reveals himself as an artist of no little skill. "Kon-Tiki and I" is his sketchbook of the expedition, his day-by-day record in pictures of what went on aboard that fantastic craft. There were moments of humor and some near tragic situations, all recorded in intimate reporting by the artist's talented pen.

The drawings are almost in cartoon style, but seem to get closer to the real feelings of the happenings on board the Kon-Tiki, closer than photographs are sometimes able to do. The text is hand-lettered, adding considerable to the

"Kon-Tiki" readers will find this picture-record of the famous sea saga a most satisfying experience.

"Remains To Be Seen," first smash hit of the new theatrical season, by Howard Lindsay and Russell Crouse, will be added to the long list of Broadway play successes published by Random House. Publication will be in early December.

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575 prize-winning reci-

pes by 474 of the best men cooks in the West.

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plete with index and

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How to Build Fences and Gates.............\$1.50

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Wood Carving Book...\$1.75 (Gift Ed.)...\$3.00

LANE PUBLISHING CO.

Menlo Park, California

good eating.

Western Christmas

**FAVORITES** 

For the American scene at home, Marshall B. Davidson's "Life in America," may be the best volume in years. For an honest man's ideas about American politics at the war's end, the "Forrestal Diaries," stand alone. The same honesty and allergy to red tape makes Gen. Bradley's "A Soldier's Story," significant. Not often does a commanding general take time out from the Pentagon to reminisce about what actually happened in a war.



In a new Doubleday book, Fulton Oursler retells the stories of Old Testament in his "The Greatest Book Ever Written." See review.

# Californiana and Western Americana

By Fred Taylor Kraft

CALIFORNIA CALLED THEM, by Robert O'Brien; Blustrated by Antonio Sotomayor, 251 pp. New York; McGraw-Hill Book Co. \$4.

RESH Californians, like gold, is where you find it and this book, written by a San Francisco newspaper columnist, is a bonanza-one of the most pleasant and readable bits of this and that about our state's gold stampede, and what it left in its wake, one is likely to come across in a long, long while.

"California Called Them" is the story of the discovery of gold, but told by an artist whose words come from his heart; how gold gave birth to such towns as Coloma, Angel's Camp, Murphys, Columbia, Truckee, Shasta and Yreka, and what has happened to these towns today-how each is in conflict with its past. It is also the story of The Mountain (Shasta), "a white, far-off enchantment," journey's end to those early travelers who came from afar. And there are little aside stories, talks with whitebearded marshals and former Wells-Fargo shotgun messengers and nonagenarians who once knew fabulous characters whose ghosts-still haunt the gravel beds and Sierra foothllis from which gold once flowed in a stream. It is an enchanting tale, colorful, properly dramatized, with unnecessary detail omitted in favor of a fresh approach and fresh material. Sotomayor's drawings are superb.

THE CALIFORNIA INDIANS: A Source Book. Complet and edited by R. F. Helzer and M. A. Whipple. 487 pp. Berkeley: University of California Preza. \$8.50.

Play in Book Form EDITORS Heizer and Whipple call this a survey rather than an encyclopedia, for reference work. They are modest: It is the first authoritative work on the subject since A. L. Krocher's "Handbook of the Indians of California," published a quarter of a century ago and therefore

Sunset Books

are written BY Westerners

FOR Western living

By the publishers of

Sunset Magazine

rare, it is most readable for a book of its kind, and it is as complete as the lay reader, for whom it is intended, would want it.

The book consists of a collection of essays which outlines and interprets the life of California's Indians before and after the white man arrived. Essays are divided into general surveys of Indian life, archaeological discoveries, early historical accounts of the various tribes, and the material and social culture of these peoples. Since each essay is written by an authority, the book is a notable contribution in further mirroring the state's past.

BAJA CALIFORNIA: 1533-3956, A Biblio-History, by Don Mendows, Los Angeles: Glen Duwson, \$5.

A UTHOR MEADOWS, the Long Beach Poly High School teacher, has one of the larger individual collections of Californiana in the Southland. Four hundred books, pamphlets and articles have been written about the Indians, discovery expioration, colonization and industrial development of Baja, California, not to count almost endless studies in biology and geoiogy, and from this great stockpile of printed material he has selected 60 titles for this bibliohistory. Meadows handles his subject in a most satisfying manner. Every collector will want a copy of the book, which is one of the Early California Travel Series.

#### Korea War Book

E. J. Kahn Jr., New Yorker Magazine correspondent with the American forces in Korea, has completed the manuscript of his eye-witness account of the U. N. campaign there. The book, entitled "The Peculiar War: Impressions of a Reporter in Korea," will be published in January by Random House.

#### ing tale by a writer who has gone to great lengths to recreate in fiction form the life and thoughts of one of the true greats of Old Testament times.

of God's word.

Ideal as Gifts A SERIES of books on gar-dening and homemaking from Lane Publishing Co. (Sunset Magazine) have been of tremendous help to hundreds of families who have built new homes in the Long Beach area. Some of the titles of these books, any one of which would

make an appreciated gift, are: "Flower Garden Book," "Vegetable Garden Book," "Visual Garden Manual," "How to Build Fences and Gates," "Landscaping Your Home," Southern California Garden," "How to Plan and Build Your Fireplace," "Homes for Western Living," "Western Ranch Houses," "Barbecue Book,"
"Barbecue Cook Book," "Chefs Houses," of the West," "Cook Book of Favorite Recipes," "All-Western Cook Book," and "Salad Book."

## Nobody in the whole wide world except MARGERY SHARP -creator of Cluny Brown and

Julia (of The Nutmeg Tree) could have produced, complete with French aunt, English cousins, and wildly assorted suitors, the thoroughly charming, perfectly disciplined, utterly penniless, and triumphantly







Religion

3 Books

Theme of

THE GREATEST BOOK EVER WRITTEN: The Old Testament Story, by Fulton Oursler. Garden City, N. Y.: Doubloday & Ce. "3.05.

DAVID AND HATHSHEBA, A Novel, by Arl Ibn-Zahav, 375 pp. New York: Crown Publishers, \$3.50.

ERE are three powerful religious books that will be

read by thousands in the

months to come. Certainly

any one of them would make

One of the most handsome

volumes of the year in format,

"The Galilean" is a rare emo-

tional experience, unfolding

with reverence and rare dra-

matic impact the story of the

Ministry, Crucifixion and Res-

urrection of the Savior and the

roles played by those close

to him. As a biography it sur-

passes with the love a gifted

Few living authors know the

Bible better than Fulton Ours-

ler whose previous "The Great-

est Story Ever Told" has

thrilled millions and which ap-

peared serially in the Press-

Telegram a year ago. His un-

derstanding of the Old Testa-

ment and his tender interpre-

tation of its stories and teach-

ings should make his newly-

published "The Greatest Book

Ever Written" equally sought

after by those who never tire

first-person novel, told by David

himself on his deathbed. Some

of this wonderful Bible love

story may be legend but few

will deny that it is a sweep-

Sunset Books

"David and Bathsheba" is a

writer has for his Master.

an ideal gift.

Marie Briggs (above) is one of few women to take part in a treasure hunt, and she profited most by writing "Cocos Island Venture," a book about experiences on the trip.

# Deep Sea Treasure

COCOS ISLAND VENTURE, by Marie Briggs. 214 pp. Los Angeles: Borden Publishing Co. \$3.

CASTING OFF all links with a sane world, Marie Briggs sailed with her husband and 11 other men on a deep sea treasure hunt in which she was the only winner—the one who found a true treasure of experience and anecdote which is set down in "Cocos Island Venture" for others to share.

Mrs. Briggs treats the whole expedition—on which she was chief cook, dish and bottle washer-in light-hearted vein, able to see the light side of every incident; but readers are led to believe that most of the fun is in retrospect and not in the bruising, steaming days spent in an insufferable galley. The cruise starts and concludes at Newport Harbor with Cocos Island as the far terminus and a number of wayports in between, not to mention an assortment of characters and a storm that almost wrote finis at sea to the converted patrol craft carrying the assorted crew. The author's wit carries through all situations, however, and produces a book that is no strain to read.

Human Rights, the proclama-

tion passed by the United Na-

tions, the Philippines has issued

Christmas

Anthology

FIRST published in 1928, this

new color plates and line draw-

ings that will serve to bring

the spirit of Christmas to new

All the great, writers who

have been moved by the Christmas Festival are represented

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Universal Declaration of stamps. The design of the

# 6 Titles Refuse to Fade

By Garald Lagard

Author of the navel: "Scarlet Cockerel," and many magzine short stories, some in the Saturday Evening Post-

APPROXIMATELY 1300 new fiction titles either graced or disgraced the book stalls during 1951. Most of the bad books have been scorned, and most of the good ones have been favored. And it only remains for a reviewer to sum this critical year by what he will remember beyond it.

"The Holy Sinner," by Thomas Mann. An outrageous story, told with rare mockery, and a superb burlesquing of a cardinal sin.

"The Caine Mutiny," by Herman Wouk. An antibiotic for "From Here to Eternity," for this is the tale of a living organism, one created by the violence and despair of warfare. The organism is one of spirit and bravery beyond the call of reason in men and ships at

"Letter to a Child," by Karen McKinley. A novel of pure compassion, tenderly related and warm with humor and filled with the grace of a strange motherhood.

"Evil Under the Sun," by Anton Myrer. A novel of tension and drama, of people fcarful and unhealthy from ills of the spirit. Only a little less than great, the tale comes alive and moves to fulfillment with a depth of meaning in its spiritual resolution.

"Nightrunners of Bengal," by John Masters. For adventure in far places, for loyalty and treason, for sheer excitement and suspense is the tale of the Sepoy mutiny when the British Indian regiments were either quick or dead.

"The Troubled Air," by Irwin Shaw. As fresh and as timely as tomorrow's charge of communism in high places, and the following day's self-righteous denial of treasonable intent. It's the story of an honest man who tried to keep radio for art and for entertainment, and who found that the art was the art of evasion, and the entertainment was in his own naive faith in the loyalty of scoun-

stamps depicts men of different

races struggling towards the

Goddess of Liberty who holds

the symbol of justice in her

right hand and the torch of lib-

erty in her left hand. The Dec-

laration of Human Rights ap-

pears above the design. The

values are 5 centavo green, 6

centavo orange and 18 centavo

blue, reports Gimbel's stamp de-

THE RECENT SET of U. N.

has been increased by the ad-

dition of 10 new stamps for

five countries not honored

previously. The original set of

32 stamps paid tribute to those

nations actively participating

in the Korean conflict.

stamps issued by Korea

partment in New York.

# Outdoors **Glows** in Books

By J. Charles Davis II Author of "California Salt Water Fish-ing," "Pacific Coast Fishing," "Glost Black Sea Bass" and scores of erficies and magazine fiction.

THE YEAR 1951 was not remarkable for the quantity of outdoor books but it made up in quality for the lack of volume.

Rachel Carson's "The Sea Around Us" (Oxford) is not only top entertainment but jam-packed with facts not usually known. An excellent example of combining the scientific with the popular form of writing.

"North With the Spring" (Dodd Mead) by Edwin Wav Teale, is thoroughly delightful reading and Jay Williams has given the conservationists (and everyone interested in preserving our natural resources) food for thought in "The Fall of the Sparrow" Oxford. Especially recommended to those who advocate predatory control as a means to an end.

"Dry-Fly Trout Fishing" (McGraw-Hill) by William W. Michael, is a must for every fly fisherman and makes fascinating reading for beginner or expert. The perfect Christmas gift for your fisherman friend.

"Nature's Ways" (Crown), by Roy Chapman Andrews, is well illustrated and full of littleknown facts. It proves the old cliche "ain't nature wonderful." It explains how nature takes care of its own and how some animals manage to survive under seemingly impossible conditions.

To the admirers of Audubon the advent of "Audubon's Animals (Thomas Y. Crowell), compiled and edited by Alice Ford, is an event. It is well done, has 16 full colorplates and 156 black and white plates. It is a companion volume to Audubon's "Birds of America."

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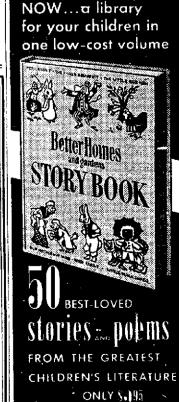
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which tells for the first time

The infimate, human drame, packed

with humor and pathos, of two im-

nigrant boys who rose from pov-

erty to fame in America.

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and see such books as: 'Closing the Ring" by Churchill 'Western Folk Lore" the TRUE story of his younger brother

by Botkin AL JOLSON How to Get From January

to December," by Cuppy Wolf in Chef's Clothing"— Man's Cook Book Life's Picture History of

Western Man" 'The Sea Around Us" by Carson
"The Holy Sinner"

by Thos. Mann

# Century in N.Y. Relived

INCREDIBLE NEW YORK: High Life and Low lafe of the Past Hundred Years, by Lloyd Morris, 379 pp. New York, Random House, \$5.

By George Serviss

RAGS TO riches city of sham and circumstance, pomp and poverty, glamour and vulgarity, sleekness and slums-city of contrasts, "Incredible" is the word for New

Throughout the United States there is a cult of New York. It is composed of New Yorkers themselves, those who live on its fringes, those whom fate has separated from it and those who yearn to go there. And here is a book for these cultists, even for those who can take their New York or leave it.

Lloyd Morris has weven an intriguing pattern of a city from a mass of research material. New York of today and New York of 100 years ago live here in a glittering reflection like that of the flashing facets of a crystal chandeller revolving in one of the garish saloons of the time of Diamond Jim Brady. Morris divides his book into five eras of 20 years

Morris and Random House have dressed this book with nearly 100 drawings, paintings and lithographs. "Incredible New York" is beautifully bound with scenes of the city's skyline in 1830 and again in 1950 on the covers. It is dustjacketed with a cover reminiscent of the gaslight age. If there is to be a criticism. it would be an over-emphasis on the night-life side - but, after all, to millions of Americans. New York is the symbol of night life supreme in the western hemisphere.



CALIFORNIA PICTORIAL,

by Walter C. Blasdale.

GREATER AMERICA:

CHINA TRADE DAYS IN CALIFORNIA,

by D. Mackenzie Brown .....

CITY OF THE GOLDEN 'FIFTIES,

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MANUAL OF SKI MOUNTAINEERING,

POSTWAR YEARS: NORMALCY, 1918-1923,

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LIFE OF THE VIRGIN MARY,

edited by David R. Brower....

ONE HUNDRED POEMS FROM

STONE AND MARBLE CARVING,

by Alec Miller.....

YOSEMITE, THE BIG TREES, AND THE

RUSHING FOR GOLD,

Newest Books on the

# Fiction Shelf Reading

THE PRODUCER, by Richard Brooks, 337 pp. New York: Simon and Schuster, \$3.50.

MATT GIBBONS Is on his own as a producer, with \$1,500,000 to complete his first movie, "The Great Man." It's a lot of dough to put into one picture and, too, there are ulcer-making arguments with the stars, the director, the writer suspected of being a Communist, and the big boss. Even his wife and his mistress cause worry. But "The Great Man" is completed and how Matt did it is told in this novel by a man who, himself, wrote and directed films in Hollywood for eight years. Good characterization, good plotting, good dialogue-an eyeful on what causes butterflies in the abdomen in the movie capital.-F.

WHEN THE TREE FLOWERED, by John G. Niehardt, 218 pp. New York; The Macmillan Co. \$3.50.

BACK in the early days of the Sioux, the spirit of Eagle Voice stood tall and strong for he was young and a warrior. But he had been a hoy before that, and the tale he tells is of his growing and learning, until he went on his Vision Quest and his boyhood was behind him. This novel of the Lakota people is told by

a man of their number, and it sings with a poetic simplicity, for a poet has set his words down. Those were great days of horse stealing and battle, of feasting and dancing, and Eagle Voice was to draw nearer and nearer to the great fighting with the whites. When at last the circle of the Sioux was broken, there was Buffalo Bill and his great tent show, and those who had been warriors painted again in the old way.-G. L.

THE UTMOST ISLAND, by Henry Myers, 216 pp. New York; Crawn Publishers, \$3.

SELECTED for the Book of the Month Club, this novel falls in a class difficult to label. Not precisely historical, for it is based on old Norse legends, it has a ring of truth. It is the story of Iceland 1000 years ago and the first modern story about a famous voyage which took place because the world was on the threshhold of change. The author, who also wrote "Our Lives Have Just Begun," says the story has haunted him since youth. Readers who enjoyed fables somewhere along the line of their reading history and who now like fabulous tales, may go for this one.-M. W.

# **Author-Reviewer Advises** Readers to 'Cut Out Own'

By Chuck Martin Author of "Orphans of the Range," "Monsters of Old Los Angeles" and other books of western fiction.

N THE old-time roundups of cattle in the fall of the year, every outfit would send its reps to help gather the grazing cattle into one big herd. Then the critters were cut out according to brand, and shipped to market, or turned back for foundation stock. It isn't so much different with the book publishers, so here are some of the prime westerns of the year. Ride in and cut the tops, snare the critters you like best with your catchrope, and take your druthers.

Dutton Company, all at \$2.50: 'Gunhawk Harvest," by Leslie Ernenwein; "Vulture Valley," by Tom West; "Free Grass." by Jim O'Mara.

Lippincott has "Smoky Range," by E. E. Halleran; "Pardners of the Dim Trails." by Walt Coburn, and "Grass and Gold." by Allan V. Elston.

Houghton-Mifflin is represented with "Saddlebum," by William McLeod Raine; "Trail of Deceit," by W. C. Tuttle; "Play a Lone Hand," by Luke Short, and "Doubtful Valley," by George Garland.

Doubleday Co. gives you "Dead Man's Saddle," by L. P. Holmes; "The Silver Star," by

\$ 7.50 \$3.95

\$10.00 \$7.50

.....\$ 4.50 \$2.25

AT REDUCED PRICES

UNTIL JUNE 30, 1952

BEN-HUR WALLACE, by Irving McKee .......\$ 4.00 \$2.00

by Jeanne van Nostrand and Edith Coulter, \$10.00 \$5.00

by Pauline Jacobson.....\$ 3.00 \$1.50

TRANSLATIONS, by Rainer Marie Rilke.....\$ 3.50 \$2.50

INDIANS, by Robort F. Heizer.....\$ 2.00 \$1.00

Essays in honor of Herbert Eugene Bolton...\$ 6.00 \$2.75

By Rainer Maria Rilke \$ 2.50 \$1.75

LOS ANGELES STAR, by William B. Rice ..... \$ 5.00 \$2.00

LES FLEUR DU MAL, by Charles Baudelaire, \$ 5.00 \$3.50

by Frederic L. Paxson......\$ 6.50 \$3.75

edited by John Walton Caughey.....\$ 2.75 \$1.00

SELECTED POEMS, by Paul Verlaine......\$ 3.75 \$2.50

HIGH SIERRA, by Francis P. Farquhar...... 7.50 \$3.75

At Your Bookstore

University of California Press

Berkeley 4, California

Will Ermine, and "Murder on Halfaday Creek," by James B. Hendryx.

Dodd-Mead has "The Outlaw of Longbow," by Peter Dawson; "Hangman's Coulee," by Al Cody, and "The Thief River," by Nelson Nye.

Macrae Smith comes up with "Rimrock Rider," by Walker A. Tompkins; "Cimarron Crossing," by Michael Carder, and "High Prairie," by E. E. Hal-

Phoenix Press has "Black Boulder Ranch," by Brett Austin; "The Lobo Breed," by Chuck Martin; "Riders in the Night," by Lee Floren, and "The Buffalo Brigade," by Chuck Stanley.

Macmillan has a slim herd with "Steel to the South," by Wayne D. Overholser, and Badlands Justice," by Dan Cushman.

Strays or singles are "The Deer Stalker," by Zane Grey, Harpers. "Spanish Range," by Lee Wells, Rinehart Co. "Born to Battle," by S. Omar Barker, University of New Mexico

Frazier Hunt, Hastings House. There's the gather for your inspection, so swing a wide loop and rope out what you will like for entertaining reading. Thank you, and a Merry Christmas to you, too.



# Juvenile Lauded

By Margaret Leighton Author of "Judith of France," "The Singing Cave," "The Sword and the Compass" and nine other juvenile books.

NEW HORIZONS WITH BOOKS was the excellent slogan of Children's Book Week this year, an inspiring theme and one well illustrated by countless splendid examples.

For the littlest ones are the picture-story books. "Jeanne Marie Counts Her Sheep" by Francoise (Scribner's) "Feather Mountain" by Olds (Houghton), "Lost in the Zoo" by Hader (Macmillan), "Fujio" by Creekmore (Macmillan) and "Me and the Bears" by Bryant (Doubleday) rank high, but there are many, many others with almost equal charm.

For the eight-to-12-year-olds "Andrew Jackson" by Foster (Scribner's), "The Apple and the Arrow" by Buff (Hough-"The Vikings" by Janeway (Random House), "Ginger Pye" by Estes (Harcourt Brace), "Little Leo" by Politi (Scribner's) and "Minn of the Mississippi" by Holling (Houghton) are fascinating to read and to look at,

Older boys and girls can choose from many excellent books. "Lonely Crusader" by Woodham-Smith (Whittlesey). "Between Planets" by Heinlein (Scribner's), "The Secret of the Undersea Bell" by Douglas (Dodd Meade), "Charlot in the Sky" by Bontemps (Scribner's), "Prairie School" by Lenski (Lippincott), "Unwilling Pirate" by Lathrop (Random House), "Skating Shoes" by Streatfield (Random House).

Three books for all the family, "Famous Paintings" by Chase (Platt and Munk), "Weathercraft" by Spilhaus (Viking) and "You Among the Stars" by Schneider (Young Scott) would add a glimpse of wider factual horizons to fill

# Gift Buyers, This Is It!

GIFT BUYERS, attention! Here is the perfect answer to that old question of what to buy for people who have everything. The Berenstains, creators of "Sister" and the small fry Coilier's covers, have written and illustrated a hilarious account of bringing up a baby. ents, new grandparents, or for

### **Houston Family**

Charles Carson is author

of "Mountain Troubadour,"

published this week hy

Borden Co. See review.

Story Laid

in Ozarks

MOUNTAIN TROUBADOUR, by Charles Carson, Los Angeles: Borden Pub. Co. 53.

By Lillian Borden Kane

WRITTEN with a dignity

found today, "Mountain Trou-

badour," a story laid in the

Ozark Hills, will refute the

popular "L'il Abner" concep-

tion of the mountain people.

Born and raised in the very

setting of his story, Charles

Carson has captured the simple

sincerity of the people of the

Ozarks and fashioned it into

a story which is at once mov-

Luke Shadrick is not only a

character-he is a symbol of

the hopes that burn in the heart

of every mountain youth who

strives for a better life. Living

in a log cabin on Acorn Ridge,

Luke was an enigma to his

neighbors . . . alone, incompre-

hensible. One day an outland-

er came to the hills, and none

but Luke knew why he had

come. From a sort of Jona-

than-and-David friendship a

sacred pact was made between

them which was destined to

turn the troubled currents in

the lives of each. Out of the

obvious feeling for the life and

the country, Mr. Carson has

managed to convey the very

Elizabethan culture from which

these people stem. He depicts

the wisdom and spirit of a peo-

definite part of America. The

theme is handled with a rare

combination of plausibility and

restraint which is the mark of

a novelist of distinction.

who are essentially a

ing and alive with feeling.

and beauty seldom

Gertrude Dixon Enfield, Laguna Beach, is the author of a historical novel, "The Courageous Houstons: Saga of an American Family," published by Vantage Press. The book relates the history of the Houston family, of which Mrs. En-This is a must for new par- field is a member, from the time the first members aranyone who likes a chuckle. rived in America to the birth of Sam Houston.

# The Crime Front

Press. "Cap Mossman," by The IRON VIRGIN, by James M. Fox. 200 pp. Boston: Little, Brown. \$2.50.

JOHNNY MARSHALL had tooth trouble, and his dentist had red-headed dental assistant trouble: She was missing in action. So Johnny and his smooth cookie of a wife, Suzy, take up the hunt for a promise of 50 bucks off their bill. The hunt took him through Hollywood, Mexico, and then into an area of Los Angeles where he began to suspect he was being had by a number of people. The pay off is in a junk yard, where only fast footwork held up a most unique and gory body disposal. Smooth and fast and satisfactory.

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By Joseph Joel Keith Author of "The Long Nights," "The Proud People," "Durable Fire" and other books of poetry.

EONORA SPEYER'S volume EONORA SPELENCE of poetry and several other verse collections stand out in 1951; all below are marked by clarity, individuality and good craftsmanship.

KNOPF published a fortnight

ago Lady Speyer's three-in-one volume, her "Slow Wall," together with "Nor Without Music," and also, "Further Poems." In addition, there is a splendid article by the Pulitzer Prize poet that originally appeared in The Saturday Review of Literature. The student of poetry, the scholar, and the teacher should find in Lady Speyer's full-voiced volume these sterling qualities: The soft prayer and the high cry of music, the restraint and good taste of this Columbia University instructor, always a craftsman of a very high order. A rare bargain, a rich delight is the author's three-in-one poetry book.

CHARLES EDWARD EAT-ON'S "The Shadow of the Swimmer" (Fine Editions Press), is mature, musical, original work.

SARA HENDERSON HAY'S "The Delicate Balance" (Scribner's), has humor, that rare quality in today's verse, and wisdom, and here and there a bit of magic, one of the rarest virtues, even in good writing.

MAE WINKLER GOOD-MAN'S "In Time of Swallows" (Devin-Adair), proves that a book based on a single theme can be both interesting and entertaining, and free of monotony. Every poem is illustrated by Dr. William E. Scheele, director of the Cleveland Museum of Natural History.

COLLISTER HUTCHIN-SON'S volume, "Toward Daybreak" (Harper's), is a book I have read many times! A cerebral individualist, Miss Hutchinson should enrich readers who enjoy looking beneath surfaces. A preface by Jules Romains and drawings by Marc Chagail are also part of this splendid, lovely volume.

LEONARD BACON, Santa Barbara and Connecticut resident, sends a signed copy of his ode written for the 250th anniversary of the founding of Yale College. It is still a very bright and far-reaching torch that Leonard Bacon carries.

800 PAGES

500 STORIES

(words & music)

50 SONGS

Only \$4.00

# **Best Sellers** of Past Week

FICTION

1. THE CAINE MUTINY, by Wouk.

2. ROAD TO BITHYNIA, by Slaughter.

3. MELVILLE GOODWIN, U. S. A., by Marquand.

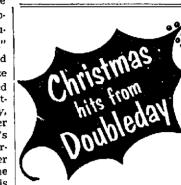
Marquand.
4. MOSES, by Asch.
5. WAIT FOR THE WAGON, by Lasswell.
6. THE PRESIDENT'S LADY, by Stone

THE VIKING, by Marshall.
THE IRON MISTRESS, by Wellman.
THE HOLY SINNER, by Mann.
THE HOLY SINNER, by Mann.
THE HOLY A TIGER, by Wilder.

NONFICTION

1. KON-TIKI, by Heyerdahl.
2. TIME TO REMEMBER, by Douglas.
3. MAN-OF THE FAMILY, by Moody.
4. MY HOME ON THE RANGE, by Kennedy.
5. THE NEW YORKER 25TH ANNI-VERSARY ALBUM.

THE FORRESTAL DIARIES, THE MEMOIRS OF HERBERT HOOVER. . 50 BILLION DOLLARS, by Jones. KON-TIKI AND I, by Hesselberg.
THE SEA AROUND US, by Carrothers.



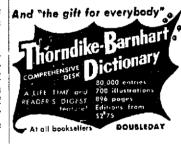
# The Caine Mutiny By HERMAN WOUK

America's #1 best seller nov-el-a perfect Christmas gift that you can give confidently to any member of any family. "Best book of the year" . . . a novel of the U.S. Navy in the Pacific. 512 pages, \$3.95

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Bible Play Fun Book Pencil Fun Book

The Littlest Angel Heart warming and tender story never to be forgotten. By Charles Tazewell. .....1.00

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The Anatomy of Happiness. by Martin Gumpert, M. D., author of You Are Younger than You Think. ..... 2.00

**Light from Many Lamps,** by Lillian Eichler Watson. "A Treasury of Inspiration" from the wisdom of the 



#### **POPULAR BEST SELLERS** For Adults

The Caine Mutiny, novel of World War II. A man's book about his ship, a woman's book about her man. 3.95

Kon-Tiki, by Thor Heyer-dahl. Six men cross the Pacific on a raft to support a scientific theory. .....4.00

Treasury of Western Folklore, by Botkin, Stories, legends, songs & traditions of the plains & far west. 4.00

Holiday Cook Book, cheery handbook of old-time holiday cookery. . . . . . . . 1.00

Holiday Drink Book, recipes will add to holiday warmth whether actually used or

read for pleasure .....1.00 Esquire's Handbook for Hosts, modern guide to hos-

pitality at home. ....3.50 Wolf in Chef's Clothing, picture, cook and drink book, complete with famous Wolf's

BOOK SHOP WALKER'S DOWNSTAIRS PLOOR

Sunday, December 2, 1951

# Lilles

# for Garden Interest

By Bib Gilmore

of five feet.

Lilies are not too demand-

be fulfilled. In the first place

you will have to provide excel-

having wet feet. Hardpans ly-

be broken up, removed and

The plants are not over-sen-

sitive to soil conditions, a me-

light or too heavy then add

liberal quantitles of humus

such as peat. Soil preparation

is quite important as the roots

tend to probe downwards to a

depth of two, often three, feet.

Do not apply manures when

working up the soil, lily ex-

perts claiming its use encour-

preserve the tissues; dried out

buibs are not the best type of

One of the most interesting

planting material.

Including Albert Elizobeth

Double Red, Pink, White, Orchid and Variegated. ....ea.

SNAPS, STOCKS, CALENDULAS \$1.49 flat ......doz. 19c

SUNDAY ONLY!

PEAT MOSS or LEAF MOLD \$1.29

STEER MANURE Cottonseed fed, treated 59c STRAWBERRY PLANTS \$1.78 Per 100 2940z.

Camellias or Gardenias .....each 49¢

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TAKE BELLFLOWER EQULEVAND TO GENTER OF YOWN, TURN RIGHT ONE BLOCK
EAST ON BELMONT, MEXT TO POST OFFICE

SPECIAL SALE

SUNDAY AND MONDAY, DEC. 2 AND 3

BEDDING PLANT

2 DAYS ONI

STOCKS, SNAPDRAGONS,

**PYRACANTHA GRABER** 

GOLDEN GATE MIX

CEDRUS DEODORA

PEAT MOSS

AZALEA INDICA 1-Gal. Can .....

**GRASS SEED** 

SPECIAL MIX (NO RYE) ...... 79%

RANUNCULUS 100 for ...... 65°

Reg. 75c **59**¢

& CALENDULA

**GIANT PANSY** 

I DOUBLE FLOWERING

FUCHSIA PLANT

DICHONDRA SEED. Filcoat process for quick growth.

SNAPS, STOCKS, CALENDULAS

21/4-cu.-ft. - SPECIAL.....

al such as sand or gravel.

T IS unfortunate that the the rear of your scene as the planting season for garden lilles is so closely linked with the starting time for tulips, hyacinths and daffodils. The "big three" have been so widely publicized that little space remains in garden catalogs for other bulbous plants; in addition, when you get through planting tulips. hyacinths and daffodis there is usually not much room for lillies. But try a few this year for a new gardening adventure.

Garden lilies probably have a more exotic appearance than any other bulbous planting material usually started at this time. Their growing habits as well as looks are quite distinct from the usual run of comparable subjects. Lilles should be planted in a relatively isolated spot as the roots do not like to be disturbed. In addition, the bulbs should be set towards

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We are professional landscapers licensed to make your home? 20% more attractive. Pruntree trimming — trashy ing. We apply "Dis-L-y" plant food guaranteed tu last longer.

CHAMBLISS SOILSERVICE

POINSETTIAS

AZALEAS

Double Red.....

stems often approach a height ing concerning their culture but certain requirements must lent drainage. Although the plants are known as heavy drinkers they can not tolerate ing close to the surface must replaced with drainage materidium texture being about right. If the land appears either too

Lilies are not difficult to grow and they provide a new adventure in gardening as well as adding beauty.

ages basal rot. LILIES should be planted at closely related to lilium giganteum, often known as the Easta depth of approximately er Lily. One of the amazing three times their diameter. tralts of this lily is that it does When selecting the bulbs at just as well indoors as outyour dealer make sure that the outer leaves have not turned hard or brittle. Bulbs should be stored in sand or peat to

For some truly dazzling effects, try one of the following: Sunset lily (Pardalinum glganteum) bright sunset red with

garden Illies is the variety

known as the Croft lily. It is

RELATIVELY new introduction in this group are the Bellingham hybrids, These have been developed in the Bellingham district of Washington in the Pacific Northwest. The plants are strong and aggressive, attaining a height at maturity of around five feet. The flowers last for days. Other interesting lily varie-

tles for this area include the following: Henryl, produces 20 flowers on a single plant, the color being cinnabar red with glossy black spots; formosanum, trumpet-like flowers of pure white with green throats; regale, grows to six feet, flowers are flushed yellow; coral lily, coral red waxy flowers, does best in cool, shady spots; golden gleam, flowers are a gleaming apricot yellow.

# **Garden Sundials**

By Eleanor Avery Price

SUNDIAL in the garden has a charm all of its own. It is almost impossible to pass one by without pausing to read the hour it tells or to check your watch by it. Gravely it stands, fasclnating, quiet but friendly, waiting only for the sunny hours of the day.

From the most primitive form of sundial, which was merely a twig or branch set up to cast a shadow for the noon hour, have come many beautiful dials. There have been vertical dials, hemispherical, cylindrical, armillary sphere, cruciform, inclining, reclining and horizontal dials. This last form is the standard one for gardens.

A sundial makes a very of. fective ornament, but it should be placed where it can receive the sun. It looks well at the crossing of two garden paths, or it can be used by the edge of a rock garden along the path. It makes a nice stand for crawling vines.

One of the most fascinating things about a sundial is that instructions on how to place it.

been used on the dials, the best being those which make you happy, inspired, or thoughtful. Remember that if you get or make a sundial you will no doubt look at it innumerable times. You would not want to read, "It is later than you think" too many times if that reminded you of age. The motto, "Let there be light, and there was light" will remain beloved throughout time. "Let others tell of storms and showers - I'll count you sunny hours" is pleasant, "Watch therefore, for ye know not what hour your Lord doth come" has probably set more than one pair of feet on the right path.

message. Many mottoes have

F YOU are energetic, you may want to create your own sundial. Most good encyclopedias carry instructions. It would no doubt be simpler to buy a sundial and construct the stand to fit in with the rest of your garden, or to buy the whole thing complete with

almost invariably it carries a Do not expect perfect accu-Tips on Gardening

GARDENING tips for the indoor pot plant is the rare pink calla. This is actually lls to plant in this district are are the American hybrids mixed. All the popular amaryllls shades are included and the flowers are large, many being white with red stripes. About one-third of the bulb should show above the surface after

carmine rose in tone, the plants growing to a height of just above 11/2 feet. Try a few parrot tulips even

though it is late in the season. These are quite distinctive, the petals being laciniated and

Gladiolus can be planted now at intervals of every few weeks. One of your best bets for an

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# Time-Lapse Photo Magic

By Vera Williams

AGIC of the flower they do a great deal of weavworld is known chiefly for color and perfume but, under the scrutiny of a magic lens in time-lapse photography, flowers are revealed in quite unexpected roles-like actors performing individual stage routines.

A rose, for instance, slides open from the bud stage in spirals, much as a tightly-rolled ball of paper might open if it were released.

A hibiscus whirls open, like a dancer's skirt. It droops, lifts and then whirls. Its act finished, it bows as a dancer might in accepting the applause of her public, and then it drops quietly off the stalk.

Dandelions weave like snakes as they open. A calendula has no gyration, but opens straight out, a wide separation of its petals. The passion flower opens in spasmodic jerks. An iris opens two petals at a time -always the opposite petals. And an orchid opens much the same as an iris. The East Indian lotus opens two hours before sun-up, and if you know what time sun-up is, you can set your watch by the lotus.

The California poppy appears in a calvx sheath. As the stem comes up, the pod splits in two or three parts, the sheath falls and the poppy is

ing as they grow. Corn comes straight up, its tassels flying. And if you listen, you can hear both corn and cabbage

All this may be learned from Stuart V. Jewell, 3848 Lomina Ave., who has developed timelapse photography. His flower-opening and closing and dandelion puff ball-forming pictures, filmed in Long Beach, are the climax of Walt Disney's "Nature's Half Acre," which many persons expect to get an Academy award. He also has other motion pictures, notably "Green Actors," plant life on the desert, and "Rolling to Guatemala," a travel lecture-film photographed on a recent trip taken by Jewell and his wife, Ruth.

isn't new-hardly anything ever is," explains Jewell, "But about five years ago in Chicago I got interested in it, and developed it. We set up a regular Rube Goldberg mechanism of lights, switches, solenoids, wires and condensers. We set it up so that the lights go on, the camera clicks, the lights go off again. We set it for any period we wantonce a minute, once an hour, once a day, once a week, once a month and so on.

"Let's say we wish to take Beans come up neck first, a picture of a rose as it opens then raise their heads and from a tight bud. If it is hot



Time-lapse photography makes film actors out of opening flowers. S. V. Jewell (above) is expert in this field.

and moist, the rose may open in three days. If it is cold. it may take, four, five or maybe six days. But let's say three days, and we want 800 pictures. That means we have to set it to take a picture every five and eight-tenths minutes. But maybe, part of the time the sun doesn't come out on schedule, or maybe it is a hard, tight bud that has difficulty opening. That throws our schedule off, and we have to reset the mechanism and start

When the frames are run through a projector at the rate of 24 a second, the effect is that of accentuated movement.

A dandelion, with a bud on its tip, works its sinuous way up a little way. The dandelion opens full the first day and closes that night, opens full the second day and closes that night, opens full the third day but that night it closes and does not reopen. The plant then grows rapidly, shooting high above the adjacent grass, as the yellow bloom turns into a seed balloon.

"We used to go out to the edge of a golf course, for instance, and dig up a clump of dandelions to take them home to photograph them. .They always were wilted and dead by the time we got them home. We got bigger clumps-and bigger clumps, but it always was the same story. Finally we decided it was the vibration of the car. Now when we take a clump of dandelions home. somebody holds the dandelions on his or her lap, to absorb the vibration. Babled that way, with a little luck you can get dandelions home alive."

Flowers have various methods of closing, time-lapse photography reveals. An Easter lily droops, a pansy shrivels, a calendula closes loosely, a hibiscus folds almost like a tight- plains. "When you look at a ly-clenched fist.

A mimosa, Jewell found, is Photos taken at various so sensitive that it can not bear as it soon will be.'

PREPARE SOIL NOW

Photos taken at various intervals show antics of flower buds as they open to bloom or turn to seed.

a touch, a heavy step, a wind blowing on it or even heat near it. Gardenias of course, should not be touched.

MANY flowers, for instance morning glories, turn their faces to the sun and open when the sun touches them," says Jewell. "But when we filmed the East Indian lotus, it was the darndest thing-it opened at 3:30 o'clock in the morning every time. Finally, we discovered the secret, that it opens two hours before sun-

Jewell's pictures show him getting three quarts of water from a 30-inch high barrel cactus on the desert.

"When you film things like flowers opening and closing. you get a new sense, a sort of time-dimension," flower or a plant, you don't see it just as it is right now, but also as it has been and



The sundial, with its mysterious method of telling the time, is an exceptionally fascinating garden ornament.

racy from a sundial. Sundials you will need an analemma atknow nothing of daylight saving, but they do know that the earth does not travel in a perfect path over the sun and that its speed varies. You may foryou want only perfect time, other,

tachment to fasten to the pedestal, and even that knows nothing of daylight saving.

Try to enjoy your sundial and remember the quiet garden get and unjustly condemn the is not worried or hurried over gnomon or shadow-caster. If a few minutes one way or the

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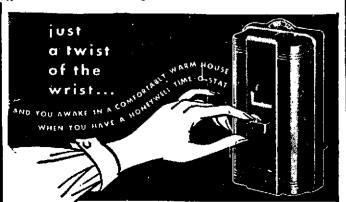
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# Comfort and Convenience de de

By Althea Flint

MELDOM DOES the house built by one person suit the precise ideas of another, Mr. and Mrs. J. Paul Jones knew this and they were hardly able to believe their eyes when they were shown the house at 3999 Lewis Ave. The place was exactly what they wanted and, now that the Joneses are settled in this home, they are finding that their first impressions of the place were justified.

Rooms are scaled to living

comfort and arranged in a convenient manner. In the center of the house is a combination den-guest room. On one side of it are built the dining room, kitchen and service porch. The two bedrooms are built opposite with the living room across the front. This arrangement allows for the shutting off of the living room and dining room for everyday activity. If the den is occupled by guests it can be completely closed off without imparing circulation through the house.

Wide windows are oriented to make the most of Californla's climate. The bay window in the living room is curved to catch most of the morning sun but escapes the hot afternoon sun. The west wall in the den is nearly all glass that has been tinted to eliminate glare. A glass door opens onto the gar-

Some of the newer forms of glass have been used to advantage. In the master bedroom fluted glass panels are used to partition off a dressing room. Draperles traverse across the opening between the obscure glass panels to make this corner with its dressing

table and wardrobe private. One of the closets which opens into this dressing room is also accessible from the hall.

AN ENTRY HALL inside the front door is effected by a planter from which grows tropical Islinge. Vines are trained on narrow strips of waffle glass set in louvered fashion in the planter.

A cornice molding in the living room and a scalloped cornice over the bay window are painted a grayed-down shade of green, as are the walls and ceiling. Wall-to-wall carpeting is a warm shade of rose. Tables are of mahogany to lend a dark color value to the room.

Provincial pieces in the dining room are graceful and light in color. One wall is papered with a floral scenic pattern. A dish cabinet shows off Mrs. Jones' pretty china behind mesh doors. Carpeting is the same as that used in the living

In the kitchen, electric burners are set in the tile work counter just a step from the dinette table. The oven is built into cabinets at comfortable helght. The kitchen opens into a large service porch, with the garage adjoining the porch.

N THE rear bedroom, French provincial twin beds and chests are given a background of colored floral wallpaper. The bath can be reached

from the dressing alcove in the rear bedroom or from the bedroom hall. A square tub is glassed in.

In the front bedroom a fourposter bed is also given a floral background setting. Rose and blue-green are the colors used



furnished. The entire residence is arranged to provide comfort and convenience.



French provincial pieces in the dining room create a pleasant contrast to the mahogany of the living room.

## You Make It

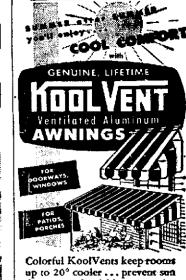
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These three styles of hanging racks are easy to make in the home workshop, and in a single evening! Just paste the cutting guides on the wood and saw them out. They have many uses. Try one on the inside of the pantry door for grocery bags and kitchen gadgets. All directions for three designs are on Pattern 206, priced at 25 cents. Address: Home Workshop Service, Press-Telegram Southland Magazine, Bedford Hills, New York.



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A dressing table and wardrobes are given privacy befluted-glass panels and draperies that traverse.

# For Windows

F CURTAINS shrouding a small window cut out too much of the light, or if a narrow window appears too insignificant to do justice to a room, try hanging your curtains or draperies on swinging side-arm brackets which hold the curtains well to the side of the window frame. Removable curtain hooks are handy for hanging your draperies on the rods. By this trick you gain both additional light and increased importance from your window treatment.

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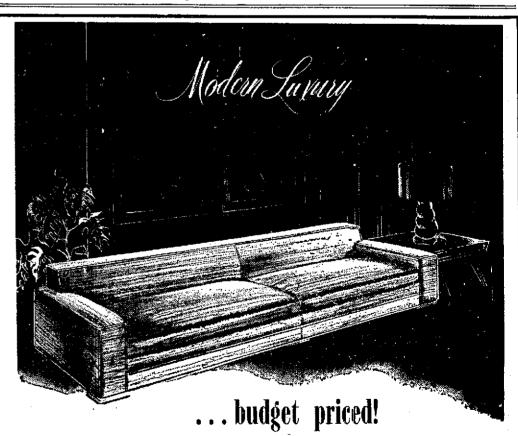
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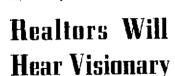
Sunday, December 2, 1951

# **Receives Award** From Realtors

A FORMAL presentation of a certificate of award was made to Realty Board Secretary Barbara Moss by President H. Herschel Hart at the Tuesday breakfast meeting of that organization.

The board of governors authorized the certificate as a visible record of her accomplishment in successfully completing the 1951 Annual Seminar Curriculum in Chicago last June. This is a one-week course.

Miss Moss is also a member of the board of governors for this annual seminar, which is held in conjunction with the University of Illinois. Already plans are under way to hold the 1952 seminar in Chicago on May 10-14 immediately following the National Association of Real Estate Boards' quarterly directors' meeting.



ECONOMIST LORING Me-CORMICK will address members of the Board of Realtors at their Tuesday breakfast meeting in the Wilton Hotel. McCormick, who has been called "the man with a vision," will give his outlook for 1952.

Art Maspero will preside at the meeting and introduce the speaker. H. A. Murray has been designated as program chairman for the month.



RECOGNITION—Realty Board President H. Herschel Hart is shown above as he formally presents a certilicate of award to Secretary Barbara Moss. The Board of Governors authorized the award as a visible record of her accomplishment in successfully completing the 1951 Annual Seminar Curriculum in Chicago last June.—(Press-Telegram Photo.)

# Barbara Moss Jergins Building **Shares Offered**

SHARES In the Jergins Trust Building Corporation are now being offered to both the large and small investor, it was announced this week by the realty firm of Jerry and Clark, who have been appointed to handle the transactions by Bisno and Bisno, Beverly Hills security dealers and real estate brokers.

Purchase price of the local landmark, which is located at 100 E. Ocean Blvd. at the foot of Pine Ave. on the beach front, was \$1,350,000. Current market value of the building has been set at \$1,551,500 by the firm of Marshall and Stevens, valuation engineers. Former owners of the structure were represented in the transaction by Lehman Bros., investment bankers of New York.

It is a 10-story class A building, one of the largest in Long Beach and occupies a land area of 23,195 square feet. It houses the Jergins Oil Co., Standard Oil Co. of California, Standard Stations, Inc., a number of law firms, a theater and several stores. Various county and state offices are also in the structure, including 11 municipal and superior courts, branches of the county law library, the sheriff's office, marriage license bureau, county clerk and other departments. Also included in the property is a parking lot occupying 11.900 square feet.

The firm of Jerry and Clark have been actively engaged in the sale of general real estate. subdivision and insurance for the past six years. According to Jerry Brouillette, in the past six months their business has shown an increase of over 50 per cent for the same period last year and 12 sales have been consummated within a month totaling \$175,000.

#### Fill In Space Between Walls

AFTER basement foundation walls are built, there remains a considerable space between the masonry walls and the edge of the hole excavated for the basement.

This space should be filled with solid earth, preferably the subsoil that came out of the excavation. If this is not done, the ground will settle and leave a reservoir for water against the basement walls which will eventually cause trouble.

working space. Wayne Perkins is the contractor and Victor E. Siebert the architect.

F. C. Redman, as owner, has applied for a permit for a proposed storage building at 2921 Long Beach Blvd. in the Crower Vista Del Mar tract. The \$15,000 one-story structure will have 1200 square feet and be composed of stucco with a composition roof.

and manager's apartment.

To be located at 1120 E.

Market St., the proposed two-

story building will cost \$80,000

and consist of 12,992 square

feet. Palmer W. Power is the

architect for the structure of

concrete block with a compo-

Mac-Bright, Inc., as owner

and contractor, is taking out

building permits for 118 two-

or three-bedroom homes and

garages running in valuation

The homes will be located in

the area east of Bellflower

Blvd. on Marita, Fanwood, Mc-

Nab and Fairbrooks Streets.

The firm of Poper & Lockett

(W. A. Lockett, architect) is

Also applying for a permit

architect for the development.

was the Harbor Oil Tool and

Machine Works who are going

to build a machine shop at 1426

W. 12th St. in the Long Beach

Harbor Area tract. Valued at

\$12,900, the one-story structure

will be composed of cement

blocks with a composition roof

and have 3800 square feeet of

sition fire-retardant roof.

from \$6600 to \$10,785.

Application for a new building permit has been applied for by Dr. W. G. Durnin, owner,

Monte Vista Temple to Build \$80,000 Lodge THE Monte Vista Temple for proposed medical offices at Assn. has applied for a 1757 Pacific Ave. in the Mespermit at the Building Departsenger tract. There will be 2816 square feet of working ment for the construction of their new 56-room lodge hall space in the one-story structure

FAMOUS LANDMARK-Shares in the Jergins Trust

Building Corporation are now being offered to both

the small and large investor. The building, which is

located at the foot of Pine Ave. on the beach front,

was sold for \$1,350,000. The firm of Jerry and Clark.

local realtors, are handling the sale of shares.

composition. Contractor for the new building. to cost \$18,000, will be W. A. Nerbitt and Victor E. Siebert is the architect.

Mr. and Mrs. F. C. Boyd, as owners and contractors, have applied for a permit for a onefamily, six-room residence to be located at 5320 El Porque, The \$18.000 one story structure has 2027 square feet of livable space and will be composed of wood stucco with a wood shingle roof.

#### Weller Reports Sales Record

URING the months of October and November, sales in excess of \$300,000 have been reported by Realtor Ed. J. Weller, 423 E. Ocean Blvd.

According to Weller, his volume of sales have been unprecedented due to the "uninterrupted immigration of very substantial cash buyers from every section of the U.S., who are purchasing better income properties and homes." Weller also attributes his added clientele to the fact that his office is in the heart of residential income and business properties and has allowed him to consummate transactions in all districts of Long Beach and vicinity.

Weller's office is now open evenings Tuesday through Sat-

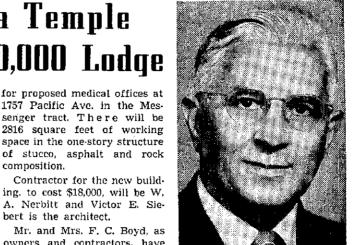


# Chace Will Pick Group for Industrial Ad Study

By Newt Todd

THE PROBLEM of industrial development of this area to keep pace with the population increase is one of the most important confronting the community at the present time.

So important is this question that an "unbiased and impartial" city-wide committee will be named by Mayor Burton W. Chace for the purpose of determining the best way to



MAYOR BURTON W. CHACE To Name City-Wide Committee

expend city funds for a 10-year program of industrial advertis-

Councilman Max Livoni, who sponsored the move to set up the group, explained that it will be a fact-finding committee which would not supplement the 20-man industrial committee of the chamber of commerce, which is assisted by 26 directors. He declared that it will be composed of representatives from retailers, chamber of commerce, labor unions, Long Beach Board of Realtors and other organizations interested in industrial development.

"Long Beach can profit tremendously from a well-planned, intelligently executed program of industrial development," Livoni declared. "Industry must follow home building in order to achieve a balanced and diversified economy," he added.

Livoni pointed out that the bringing in of small diversified, nonobjectional industries will insure the city's economic future and bring its industrial pay rolls into an even better balance with the population growth. In his opinion, there is tremendous competition for these "industrial dollars," not only in California but throughout the United States.

It was Livoni's estimate that city's 35-square-mile area is

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more than 250 acres of undeveloped land is presently available for future industrial occupancy without utilizing the large areas adjacent to the city." He contends that this is due to large-scale oil operations, areas held for harbor development, etc.

To supplement the foregoing, he listed the following other reasons why industrial expansion is desirable at this time:

Many thousands of workers in this area are now traveling elsewhere to work. If employed here, they would have more money to spend locally and more time to spend it.

Every new industry brought to this area means increased prosperity for the community, from the new purchasing power of added pay rolls as well as purchases made locally by the industry.

Every new industrial plant would bring in additional tax revenue that would benefit all of the present taxpayers.

Under existing legislation and proper planning, industries can be located here with no loss of residential and recreational advantages to the com-

munity. D. W. Campbell, manager of



COUNCILMAN MAX LIVONI Spearheads Industrial Drive

the chamber of commerce, is of the firm belief that Long Beach's economy is in a very "healthy state" and points out that his industrial records show that manufacturing enterprises in this community, including the immediate surrounding vicinity, presently employ 30 per cent or nearly one-third of a total of 106,000 employed workers. This is a postwar record and quite a jump from the 1940 figure of just 11 per cent, he said.

Industries are not drawn to "although approximately 3400 cities by accident - something acres (or 16 per cent) of the attracts them, Campbell contends. In other words, what zoned for industrial use, not does this city have that is at-

tractive to industries, and what industries will be attracted by what this community has to offer?

In answering the question, Campbell brings out the following facts:

In addition to being located in the heart of the third-greatest market in the nation. Long Beach also is the center of a highly prized trading area of its own. Within a compact 15mile radius of this city there are over 1,000,000 people, or nearly one-fourth of the combined population of Los Angeles and Orange counties. By increasing this radius to 50 miles, sales contacts can be made with over 75 per cent of the

people in Southern California. Impressive as they are from a volume standpoint, the ultimate measure of local markets is not solely numerical size. Population concentration, plus greater buying power, constitute a doubly favorable combination, unsurpassed in any other locality of comparable size in the country.

Long Beach ranks 43rd in the nation, and fifth in California, from the standpoint of population. In effective buying income (net income after taxes), Sales Management rates Long Beach third city in California, and 10th among the nation's 200 largest cities. More low-cost sales can be made to western consumers from this locality than from any other area in the United States. This community has six ma-

jor sources of basic income which include fisheries, agriculture, tourist and convention trade, armed forces pay rolls, industrial pay rolls and petroleum production. Not only is this an important stabilizing factor in its economy but it also accounts in large measure for the city's relatively higher per capita income and consuming ability. New industries are very much attracted by this diversity of markets.

Locations near Long Beach's



MANAGER D. W. CAMPBELL . . . economy in healthy state . . .

harbor facilities are very ad-

vantageous to firms shipping

raw materials or finished prod-

The city's temperate climate makes it possible to construct

plant facilities at a lower cost, and also results in lower operating costs, less absenteeism and higher worker efficiency, especially during the summer The water, gas and power

rates for Long Beach are very reasonable and this is important to plants whose manufacturing processes require a high consumption of the aforemen-

Members of the committee will swing into action following their appointment next week, Mayor Chace said.

#### Insulate Walls If Plastering

F YOU are planning to plaster an outside cement block wall, here's a tip: Use insulation if you live in a climate having rapid temperature changes. Without insulation, moisture and condensation troubles may developd. However, if insulation is not applied, the use of furring strips and lath is suggested.

Another method is to fill the cores of the cement blocks with pour-in insulation, waterproof the outside, then plaster can be directly applied.

Visi $t \dots$ 

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LOCATED I BLOCK WEST OF LONG BEACH BLVD. ON ARTESIA THE NEW MULTIMILLION-DOLLAR JUNIOR COLLEGE CAMPUS)

## 3 BEDROOMS or 2 PLUS DEN **CUSTOM-BUILT HOMES**

Featuring: Wood-burning Fireplaces (also piped for gas), Entry Hall, Beautiful Hardwood Floors, Coved Linoleum, Lots of Real Tile, Oil Painted Interiors, Wallpaper, Wood Paneling, Electric Bathroom Heaters, Thermostatic Heat Controls, Garbage Disposals, Some Knotty Pine Kitchen Cabinets, Large Landscaped Lots . . . All Improvements (Including Sidewalks).

## FROM \$11,475 to \$11,950

W. H. Beck Realty Co. 4020 E. Firestone Blvd. Exclusive Agents

Information LOgan 8-3405 Evening Ph. NE vada 6-5332

A NEW AJAX CONSTRUCTION CO. DEVELOPMENT

## The Homes With the 'Prestige Location' Now Selling in the Long Beach - Lakewood District LUXURY APPOINTMENTS ARE STANDARD EQUIPMENT IN CUNNINGHAM & BRITTAIN-BUILT HOMES Full length mirrors-Colored bathroom fixtures-Giant 40-gallon water heaters—Gorgeous tiling patterns in kitchens, baths, showers water neaters—Gorgeous ming patterns in Alteriors, paneling—plus —Sun-drenched breakfast nooks—Rich mahogany paneling—plus many other luxurious features to appeal to the entire family. SEE THESE FHA HOMES TODAY \$10,850 to \$13,850 FHA TERMS FROM DRIVE TO BELLFLOWER BLVD. \$2895 to \$4455 Down AND SPRING STREET - SALES Monthly Payments \$63 to \$18 OFFICE OPEN UNTIL 9:00 P.M. 2 Bedrooms—2 Bedrooms and Den— 3 Bedrooms and 2 Baths DAILY.

A DISTINGUISHED COMMUNITY

IN A DISTINCTIVE SETTING

CUNNINGHAM & BRITTAIN, BUILDERS . WALKER & LEE, SALES AGENTS

This is the Jergins Trust Building, located in the heart of the Long Beach bress district, a ten-story office building, of Class A construction.

Tenants include: Standard Oil Company of California, Standard Stations, Inc., The City of Long Beach, The County of Los Angeles, The State of California.

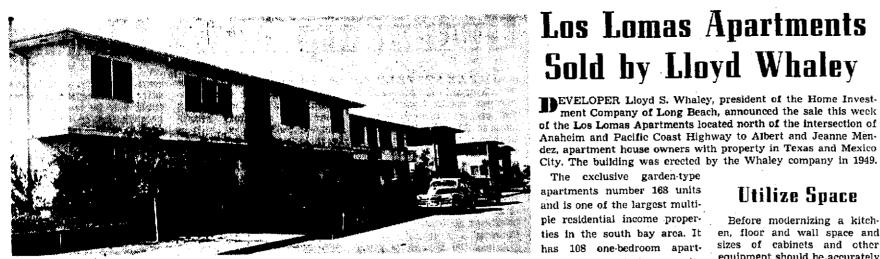
You can own part of this building, by becoming a stockholder in the Jerains

The Directors of the Corporation propose to issue monthly distribution checks which will represent to a large extent a return of capital investment, Most of this return will be free from personal income tax, according to tax counsel.

Investment in this Corporation is limited to bona fide residents of the State of

It costs you nothing to get the facts. We will gladly MAIL you a FREE folder

This is a new offer and is being made for a limited time only.



LOS LOMAS SOLD: Lloyd S. Whaley, president of the Home Investment Co. of Long Beach, announced the sale this week of the Los Lomas Apartments pictured above. An aggregate of \$1.750,000 was involved in the transaction it was reported by Tod Sloan, who represented the Home Investment Co.

to 16% per cent more than

during the preceding 12

months, the banker said. Dur-

ing the first half of 1951, retall

stores in the 14-county area had

sales subject to the sales tax

totaling 12 per cent more than

in the first half of 1950 (just

Analysis of the figures, Gil-

lesple said, indicates that

although sales in the second

quarter of this year were down

from the previous scare-buying

peaks, volume nevertheless was

at an exceptionally high level

by historical standards.

prior to Korea).

# Business Rises 2.3 in October

BUSINESS ACTIVITY WAS generally stronger in the southern half of California during October, Virgil B. Gillesple. vice president and manager of Security First National Bank's Long Beach branch, disclosed today.

The bank's index of business activity, as reported in its Monthly Summary of Business Conditions, increased from 329.7 in September to 337.4 (preliminary) in October-a rise of 2.3 per cent.

Real estate sales activity rebounded from the quiet September level. The seasonally adjusted index of activity in October was 17 per cent above the computed "normal."

Also participating in the rise were such business indicators as factory employment, petroleum production, engineering construction, new industrial facilities announced, railroad freight volume, bank debits and commercial deposits in banks. Increases in these measures more than offset declines in building permits and department store sales, the banker said.

#### INCREASE

Bank debits throughout the southern part of California recorded greater than seasonal increases between September and October. The index for Los Angeles showed a particularly sharp gain, reaching a new alltime high.

Department store sales declined slightly during the past month, seasonal factors considered. Nevertheless, sales volume was moderately above October last year, the bank manager pointed out. Preliminary data for the first half of November indicate a betterthan seasonal improvement in sales as the holiday shopping season gets under way.

#### SECOND IN COTTON

Cotton production in California this season is now officially estimated at 1.800.000 bales. With production in Mississippi falling below earlier forecasts. California has emerged as the second cotton producing state of the nation, exceeded by Texas.

Building permits issued in Southern California declined 24 per cent between September and October, and were 22 per cent below the volume of a year ago. A greater thanseasonal decline was experienced in nearly all areas, and was shared by both residential and nonresidential categories. Dwelling units included in Los Angeles County building permits declined, but totaled 4365 -enough units to house about 12,000 persons.

#### TAX HIKE

Figures just released by the State Board of Equalization reveal that during the 12 months following the outbreak of the Korean conflict, total taxable sales of retail stores in Southern California amounted

#### Self-installed

Home owners very often can save on floor covering costs when remodeling by installing asphalt or rubber tile themselves, reports the Builders' Control Service, Inc., research department. Manufacturers of these products offer detailed instructions on how-to-install at

#### Cool Home

The secret of maintaining a cool home is to keep hot air outside and to generate as little heat as possible inside the This will mean cool, comfortable nights and greater daytime comfort.

# Realtors Must **Obtain License**

WHILE the real estate law exempts those persons from license requirement who act under power of attorney. the exemption does not apply to those who are engaged in the business of acting as real estate agents, according to formal opinion given by Attorney General Edmund G. Brown. The opinion was written by Deputy Attorney General Leonard M. Friedman.

If a person is in the business of selling subdivision lots for a compensation, as holder of a power of attorney, he is not within the exemption and must be licensed, the opinion states.

#### ments, 36 two-bedroom units and 24 single apartments, all having garbage disposal facilities. Twenty-one two-story stucco apartment buildings with separate garage and service yard units cover approximately seven acres of completely land-

scaped land.

The exclusive garden-type

apartments number 168 units

ment Company of Long Beach, announced the sale this week

**Utilize Space** 

Before modernizing a kitch-

en, floor and wall space and

sizes of cabinets and other

equipment should be accurately

measured so as to utilize all

Lasts Longer

ters and storage.

City. The building was erected by the Whaley company in 1949.

Involved in the transaction with the Mendezes was the exchange of the Carlton House Apartments at Beverly Hills, situated on a square block of ground at Beverly Bivd., Maple Dr. and Santa Monica Blvd. The Carlton is a de luxe type improvement featuring penthouse units and subterranean garages. In the transaction, aggregat-

ing \$1,750,000, Whaley transferred ownership in the Carlton to Nathan Wolff, a retired merchant from Salt Lake City. A major commercial property in San Bernardino is also involved in the transfer of the

# Housing Shortage Here

"ALTHOUGH our rate of pop-ulation growth is lower than the rate of new residential construction, it does not necessarlly follow that this will lead to an oversupply of housing," Arthur M. Welmer writes in the current issue of the The Review of the Society of Residential Appraisers. Dean of the School of Business at Indiana University, Weimer gives a number of reasons why a housing shortage exists despite an apparently favorable ratio of population to housing.

1. It is the number of families rather than the number of people that is significant. The and during the past 10 years the number of families actually has increased much more rapidly than the total population.

factor in housing demand than the number of families is family income. During bad times families are forced to "double up," while in today's period of higher incomes more families are demanding homes of their own. In 1939 only 10% of American families had incomes of \$3000 and over, while by 1949 the corresponding figure was 62%-reflecting both increases in general personal incomes

sons working per family.

3. Higher marriage rates in the last decade have contributed to the increase of new 2. An even more important households.

4. Shifts in population, especially to the southeast and southwest, have caused maldistribution of housing.

Weimer predicts that the present trend of a scarcity of housing in the face of greater demand will continue because personal income taxes are still rising, average family size probably will not increase, and shifts of population between regions will take place

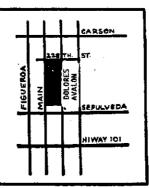


COMMUNITY FURNITURE CO. FEATURING: . . .

STALL SHOWER WITH GLAISS DOOR TILED SANDWICH BAR INDOOR-OUTDOOR LIVING INDOOR-OUTDOOR LIVING
WITH LARGE PATIOS •
LARGE WARDROBES WITH
BUILT-IN CHEST • SOLID
OAK FLOORING • LARGE
ST E'E L CASEMENT WIND O W S • INCINERATORS
AND CLOTHES POLES •
TV OUTLETS • SIDEWALKS,
BAVED CTORETS AND CEW. PAVED STREETS AND SEW-ERS • I BLOCK TO GRAM-MAR SCHOOL • COMPLETE

\$9600 to \$10,600 As Low As INCLUDING ALL COSTS DOWN FOR **VETERANS** 

2 MODEL HOMES BEAUTIFULLY FURNISHED BY-



TERMS FOR NON-VETSI C. R. COTTON, SALES AGENT. TERMINAL 4-1363

# Sold by Lloyd Whaley of McCarthy DEVELOPER Lloyd S. Whaley, president of the Home Invest-

THE BELLFLOWER OFFICE of the McCarthy Co. sold a total of 12 separate properties during October with a gross volume of \$108,869,940, it was announced by Manager Arland Westphal.

Is Tops

The branch office of the realty company, which is located at 5835 Lakewood Blvd., is one of a city-wide chain

Westphal declared that this available space for work counsets an all-time high for the Bellflower branch and attributes the success of his office to the McCarthy policy of assisting home buyers at the be-It costs about 20 per cent ginning of the transaction by more to build fences, arbors, lending them a portion of the trellises, etc. of lumber, presdown payment on the home of sure treated with copper-arsetheir choice. During October, nate salts, but the treated wood over 70 per cent of the gross will last three to five times as volume was derived from outof state sources, he added.

# Los Lomas Apartments Oct. Gross Luxury Living CENJOY casual country liv-

ing on large tree-covered estates where you'll find beautiful homes of provincial, modern and traditional design, each with the accent on gracious liv-

So declared Henry C. Cox upon describing Brookhurst Park Estates, "Southern California's newest and finest suburban community, beautifully situated in 22 acres of orange trees." Located just nine miles from Long Beach, the estates can be reached by driving out Seventh St., which is Garden Grove Blvd., and turning left (north) at Brookhurst Park estates on Lampson St.

The floor plans of these homes include three large bedrooms, luxurious paneled living rooms with fireplaces, screened lanais, kitchen-rumpus room combination with island sink room divider, and natural birch cabinets, two full-tiled baths, forced-air heating and cooling

system, fence. The attractive barn red exterior color with sparkling white trim, diamondpaned windows and generous amounts of brickwork, combine to make this truly a house of picture-book beauty, Cox pointed out.

The home may be customdesigned to fit the buyer's own plans and tract designers will handle the job. The development is highly restricted to protect the individual character of the community and the minimum size of the dwellings is 1500 square feet. Starting from \$7500 down, the home prices range from \$18,300 and the home sites from \$2500.

Painting and decorating is by Raymond A. Smith of Garden Grove and houses are furnished by Santa Ana Furniture Co. of Santa Ana. A furnished three-bedroom, two-bath demonstrator home is open for approval from 10 a.m. to 5 p.m. daily.





# Brookhurst Jark

Here you'll find beautiful homes of Provincial, Modern and Traditional design. each with the accent on gracious living. This is Southern California's newest and finest suburban community, beautifully situated in 22 acres of orange trees.

Above in the photograph is shown one of the handsome and livable Provincial styles, perfectly suited to its site. Attractive barn red exterior color with spanking white trim, diamond paned windows and generous amounts of brick work, combine to make this truly a house of picturebook beauty.

The floor plans of these homes include three large bedrooms, luxurious paneled living rooms with fireplace, screened lanais, kitchen-rumpus room combination with island sink room divided, and natural birch cabinets, two full-tiled baths, forced air heating and cooling system, fence, and many other unique features for relaxed and gracious entertaining and living.

# OPEN FOR YOUR APPROVAL

Jurnished, 3-bedroom, 2-bath Demonstrator Home

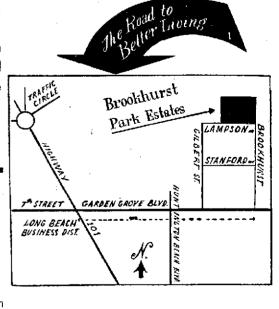
10:00 A. M. TO 5:00 P. M. DAILY

YOUR OWN PLANS. If you wish to have your home custom designed to fit your own plans, consult with us about it. Our expert designers will plan your home for you! Highly restricted to protect the individual character of the community, the minimum size is 1500 square feet.

Furnished by Santa Ana Furniture Co.



Painting and Decorating by Raymond A. Smith 9872 Stanford Ave.



Located just 9 miles from Long Beach, Drive out 7th Street, which is Garden Grove Blvd., and turn left (north) at Brookhurst, to Brookhurst Park Estates on Lampson St.

STARTING FROM \$6900.00

Home prices from......\$18,300.00 Home sites from..... \$2500.00

MINUTES FROM DOWNTOWN LONG BEACH



STRATFORD SQUARE AT NIGHT-Pictured above are several of the well lighted model homes in the Cunningham & Brittain, Inc., Stratford Square Development. The homes are located between Los Coyotes Diagonal and Spring St. Sales offices are open until 9 p. m. daily.

# Quality Development

development of the Ajax Construction Co.

HOTE:

community

where home

values are

Southland developers, College and large landscaped lots. Square custom bullt homes feature three bedrooms or two bedrooms plus a den. The sale prices range from \$11,475 to \$11,950. Streets, sidewalks and all improvements are included and the homes are near markets, transportation, schools and churches.

The homes are enhanced by research expert,

to downtown Long Beach, grade school, churches, parks,

nearby beaches, recreational facilities, all combine to insure

long range property values.

PHONE: 9-8257 and 9-6825

COLLEGE SQUARE, which wood-burning fireplaces (also is adjacent to the site of piped for gas), entry hall, beauthe new multimillion-dollar tiful hardwood floors, coved lin-Compton Junior College cam- oleum, lots of real tile, oil-paintpus, at Artesia and Long Beach ed interiors, wallpaper, wood-Blvds., is the newest quality paneling, electric bathroom heaters, thermostatic heat controls, garbage disposals, some According to these prominent knotty pine kitchen cabinets

W. H. Beck Realty Co. is sales agent for the new tract.

#### Home Need

America will need about 141/2 million homes in the next 10 years, according to a housing

# Stratford Square Has Many Luxury Features

LUXURY features are a part of the standard equipment in the Cunningham & Brittain Stratford Square home, according to builder Howard Cunningham, president of the Lakewood build-

"Dishwashers, new silent garbage disposal units, full length mirrors, colored bath rooms fixtures, are all a part of the regular equipment that go into these FHA homes, and we intend to keep on building that way just as long as these items are available," Cunningham stated.

Stratford Square homes are located north of Los Coyotes Diagonal, and south of Spring St. in the Lakewood Los Altos area, and at present they are the largest FHA homes selling in the community, the builders claim.

door living and homes with plenty of cupboard space, large kitchens and service porches were the kind of homes that most families were looking for, and the units now under construction in Stratford Square include all of these factors," Cunningham stated.

Building costs as well as labor costs show no tendency to decline, and for that reason Cunningham feels that it is highly possible that the cost of homes will continue to climb. He feels that it will be impossible to duplicate these homes in the near future for anywhere

near the present selling price. Sales agents for Stratford Square homes are Walker &

Lee, Inc. Their sales offices one block south of Spring St. on Bellflower Blvd. are open until 9 p. m. every day.

## Check Policies alm. "We have long felt that out- Before Altering

BEFORE making any alterations, home owners are advised by insurance companies to check their policies and make sure the changes are permitted. It is possible to void a policy with such apparently simple changes as installation of additional electric wiring, the relocation of a fuel oil tank, a change in type of heating fuel used or even the construction of a porch.

If it develops that the planned alteration is prohibited, a rider usually can be attached to the policy or a new contract written at a slight increase in premium.

# Ownership Laws Change COMPARATIVELY few

changes in the laws affecting real estate licensees and real property ownership were made in the last session of the Legislature. No changes affectting licensees were made in the real estate license law itself.

Some changes affecting laws related to real estate ownership which are of interest to real estate licensees are mentioned briefly as follows: Community Property

A married woman is given more leeway in the management of community property under newly adopted Section 171c of the Civil Code. She is given the right to manage and control community property money earned by her or community property damages received by her for personal injury suffered by her, until it is commingled with other community property. This iright is subject to certain restrictions and reservations imposed by law. This new provision does not make such money the separate property of the wife, nor does it change the respective interests of the husband and wife in such money as defined in Section 161a of the Civil

#### Insurance Requirement

The law now prohibits persons who lend money to finance or purchase property from demanding that insurance covering the property be written through a particular in-

surance agent or broker. The lender may require that the insurance be written in approved companies, and may recommend a certain agent as long as their is no demand that the business be written through a certain agent. These provisions are included in Section 770 to 775 of the Insurance Code.

#### Joint Tenancy

A new requirement covering the dissolution of a joint tenancy following the death of one ioint tenant was provided by amending Section 1170 of the Probate Code. The surviving joint tenant is now required to file a petition and obtain a decree of the Superior Court to establish the fact of death of a deceased joint tenant in real property. The provision became effective September 22, 1951. The former practice of recording an affidavit and death certificate to dissolve the joint tenancy is no longer permitted. This new provision is controversial, and certain groups have indicated they will attempt to again amend the law to permit the former practice.

#### Recording Laws

When an instrument to be recorded is not in the English language, the recorder must permanently file the foreign language instrument with a certified translation attached to it, provided he does not use a photostatic or photographic method of recording. In the latter case, the whole instrument, including the foreign language instrument and the translation thereof, may be recorded and the original instrument may be returned to the party leaving it for record.

#### Subdivisions

Two changes were made in the provisions of the Subdivisions of the Subdivision Map Act. The time limit for the approval of a final map may be extended by mutual consent of the subdivider and the governing body. If no action is taken within such time limit or within the time to which it has been extended by mutual consent, the map, if it conforms to all requirements, shall be deemed to be approved and it shall be the duty of the clerk of the governing body thereupon to certify the approval. This provision is covered by amendment to Section 11611 of the Business and Professions Code. Section 11616 was amended to provide that if an offer of dedication of streets has never been accepted, the right to accept the offer as to all or any of the streets shown on the map may be terminated and abandoned in the same manner as is prescribed for the abandonment or vacation of city streets and county high-

ways. Formerly, a rejected offer of dedication of streets could only be terminated by a resubdivision or a reversion to acreage of the tract.

#### Delinquent Tax Date

The delinquent tax date for the first installment of real estate taxes shall hereafter be December 10 instead of December 5. Furthermore, if the delinquency date for either the first or second installment of taxes (December 10 or April 20) falls on Saturday, the time of delinquency is 5 p. m. on the next business day. The new provision affects only those tax payments affecting taxes which become a lien on property on or after Jan. 1, 1952,

#### Veterans' Benefits

The Veterans Farm and Home Purchase Act. of 1943 is now amended to give the bencfits of the act to any veteran who served in the military or naval service of the United States during the period June 27, 1950, to a future date to be established by proclamation of the governor, and who was at the time of going into service a bona fide resident of California. This means that Korean veterans may participate in the benefits of this law. Furthermore, the maximum allowable value of a farm that a veteran may acquire under the law is increased from \$15,000 to \$16,-500 and the maximum allowable value of the home that may be acquired is increased from \$10,000 to \$11,500. Maximum loan limit on a farm is increased from \$13,500 to \$15,000 and on a home from \$7500 to

#### Veteran's Exemption

The veteran's exemption of \$1000 assessed valution undercertain conditions now applies to veterans of the Korean conflict, the Nicaraguan campaigns, the Yangtze River campaign and all other campaigns for service in which a medal has been issued by Congress. The change was made by amendment to Section 205 of the Revenue and Taxation

#### Homesteads

Formerly a homestead declared for the benefit of husband and wife was required to be conveyed, encumbered or abandoned by a single instrument. Under a new amendment to sections of the Civil Code and Probate Code this may be done by a separately recorded instrument personally executed and acknowledged by each of the spouses, provided that the conveyance or encumbrance is made in favor of the same party or his successor in interest. This will be a convenience in cases where both man and wife are not available.

# as We Hear It

The "Wrestlers and the home with the Hamiltons, too, Ladies" have nothing on the "Realtors and their Ladies" when it comes to performing feats of skill with balloon sticks, ping pong balls, pretzels and lemons. WIRE Club members who met at the home of J. D. and Winnie Cross, 15 S. Magnolia Ave., for dinner, dancing and games were highly entertained. Ellen Waite solved the problem of picking up the ping pong balls by using a chop sticks grip she learned in Honolulu. Winifred Allen was so adept at picking up pretzels on sticks that she picked up three and four at a time. WIRE President Kathryn Wiand cheered Husband Carl on with the pretzels, ditto Eunice and Jack Roher. An "out-of-thisworld" hat assortment was used for another game played like musical chairs. Winnie Cross in a costume worn by Betty Grable in a movie, and Frank Kendall in a hat that made him look like a combination of the shelk and Will Rogers brought the house down. Bernard Tyo took Wife Carmel literally when she told him to give Ellen Waite some whipped cream and sprayed white designs all over Ellen's new dress. Ros Hicks Plonsky and her husband came down from Beverly

Hills. All in all a terrific party. Dick Hamilton, Realtor, 5432 Atlantic Ave., has a sister visiting him from Dalhart, Texas, Mrs. Ethel Selby. Mrs. Selby's son, Seaman Richard Hudson, is now in port aboard the USS Manitee having returned from Korea. Richards' wife and 8-

for a few days. Muntz Realty Realtors specializing in Naples and Alamitos Bay properties have moved into "new and old" quarters at 5536 E. Second St. Muntz Realty started business in this location in 1931 and moved next door in 1946. They now are back in the old corner location but in a brand-new office building. They have the very latest

equipment, colored pictures and

unique signs to give the very

best service. Open house was

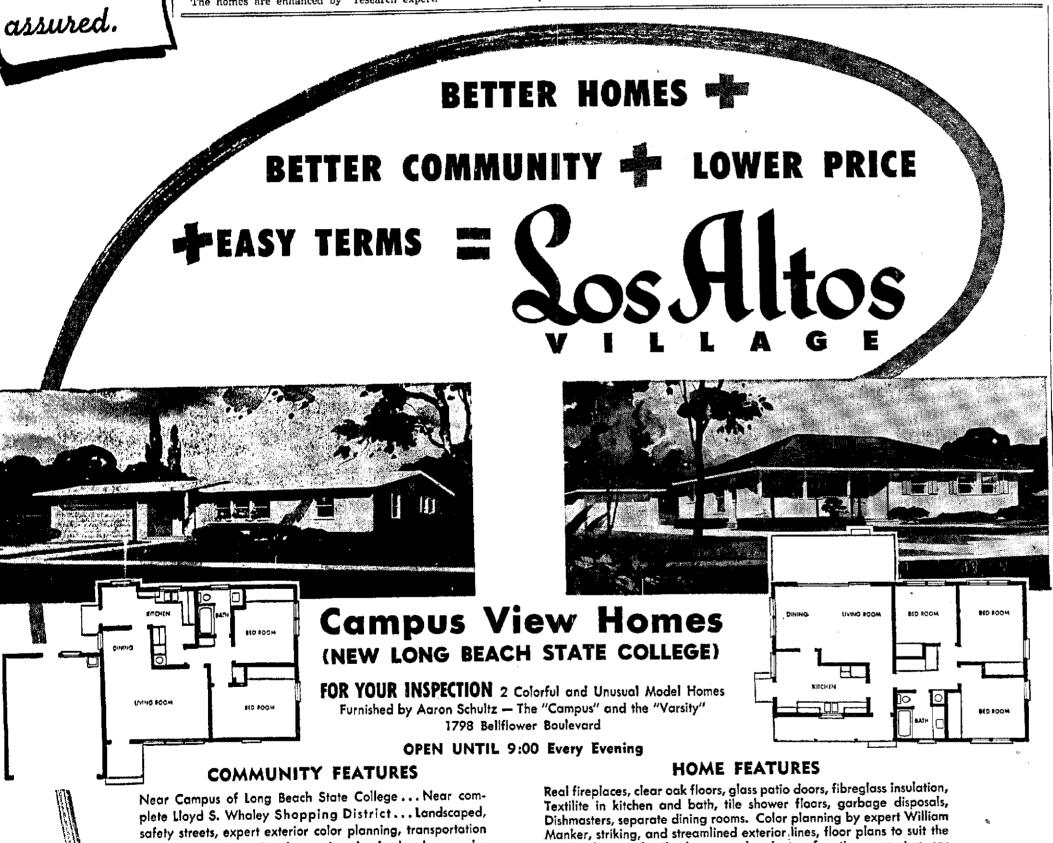
held Saturday afternoon for

their clients and friends. "Not leaving, just changed offices" Art Guy, formerly at 324 W. Willow, has opened a new office at 1240 N. Avalon, Wilmington.

H. Herschel and Ruth Hart celebrated their 23rd wedding anniversary Friday with dinner at Welch's, topped off by their annual visit to the Community Playhouse. Current play is "Strange Bedfellows."

Ad-libbing . . . We understand that William and Elsie Zoeller celebrated a wedding anniversary recently and that Elsie's present to Bill was a parrot. Some say it was murder aforethought, but Bill says he killed the bird accidentally. For the rest of the story, see Frank Kendall.

Technique . . . Ruth Lindquist has a unique method of acquiring salesmen. About two years ago, Ruth sold a home to Jackie Powell and apparently sold her on the idea of entering the real estate profession at the same time. Now, Mrs. Powell, who formerly worked in the national outdoor advertising field, offices with Mrs. year-old son are making their Lindquist at 5934 Orange Ave.



Sales Agents

\$9,995

MAC-BRIGHT Inc. Builders

WALKER & LEE Inc.

MANY \$13,124

VETERANS From \$595 Dn Plus Costs

NON-VETS From \$2245 Dn Plus Costs

EASY TERMS

needs of every family, large yards, plenty of patio space, two car

garages, and a host of other extras that make these the "standout

OTHERS AS

An L. S. WHALEY

Development

homes of the year".

**LOWER PRICES** 

TAKE YOUR CHOICE

2 BEDROOM and DEN

3 BEDROOM HOMES

2 BEDROOM

Gloves from France intrigue the fancy of fashion-minded folk as winter takes over. Above, some styles from Gant Madeleine craftsmen in France. Left: lily-cuffed gloves, new French styling designed to emphasize cuff treatments on American fall coats. Gloves are in a fine-quality cotton, guaranteed washable and color fast. Monte-Sano coat with deeply-cuffed sleeves. Left center: fashionable fabric gloves for year-around wear. Material is soft cotton woven exclusively for Gant Madeleine. Gloves

are perfect for shorter-sleeved coats. Ensemble by Vera Maxwell; hat Walter Florell. Right center: brief, youthful gloves designed in Paris for the American girl. Gloves are smocked at wrist and fastened with tiny pearl buttons. Hair clips and pin by Trifari. Righ: cuffed gloves for daytime wear-worn long or short. Fabric is a firm, velvetytextured cotton which holds shape and color for the life of the gloves. Gloves are made on leather-glove patterns by leather-glove craftsmen.

#### In ant Circles

# Husband-Wife Show

By Vera Williams

SHOW of seven water colors, 10 olis and 12 prints by a husbandand-wife team-Howard Carlton Hall, photographer, and Athena Hall, painter - will open today for the month of December in Pacific Coast Club. A reception is slated for

3 to 5 p. m. today.

Hall will show "Fairy Tale."

"Pillow of Knowledge," "Home
Port," "End Spilce," "Cork,"
"Fascination," "King," "Poncho," "Athena," "Child Study," "Figaro" and "What, No Wheaties?"

Mrs. Hall will show water colors, "City Oasis," "Rain-bow's End." "Blue Glass," "Windy Monday," "Little Tabernacle," "Still Life," "Wayside" and the oils, "Little Marionette." "Condemned." "New and Used." "Seclusion." "King Boy," "My Green Pitcher," "Red Apples," "April,"
"Forever Toil" and "My

One of the founders of the Long Beach Camera Guild, Hall is public exhibits chairman of the guild. He is a graduate of the Julian Hiatt School of Photography and has won many awards on his prints. One of Hall's prints was used for the cover of the Press-Telegram Southland magazine.

Mrs. Hall, a native daughter

of Long Beach, studied in Long Beach schools, Pasadena College and the Otls Art Institute of Los Angeles. She has studied under Mrs. Pearl Macy Lucas, Loren Barton, Ben Messick, Rex Brandt, and Karl Seethaler. She has done commercial art for Long Beach and Los Angeles stores. Mrs. Hall won an award in a showing in the Frances Webb Galieries in Los Angeles and has won awards in Long Beach Art Association shows. She tied with the artist Paul Connor in popular voting on her oil "April" in the first Art Festival in B'xby Park. She was president of the Art Association in 1948 and 1949 and is past president of the Presidents' Club,

Mrs. Hall also is vice chairman of the Municipal Arts Committee and has just been reappointed to the committee for three years by Mayor Burton W. Chace. She is a director of the Art Association.

NEW December exhibits in the Laguna Beach Art Gallery will be opened with a tea today from 3 to 5 p. m. The Dana Point Art Guild will act as hosts and hostesses. The new exhibits will include a show of water colors and related mediums by members of the Laguna Beach Art Association in the main gallery. In the entresol gallery will be a show

Best Wishes from Mary and

As to the cards, themselves,

"A Merry Christmas" will be

wished, or versified, on more

than 25,000 different designs of

Christmas cards which will be

on the shelves of the stores this

season. And roughly one-quar-

ter of these cherry messages

will appear on so-called "per-

sonal" cards - those with

printed or engraved signatures.

Anyway, odds on duplication in

exchanging cards are extremely

WITH trends toward the

Snowman, for instance, or San-

ta Claus and his good wife, or

scenes from nature are typical

less formal, Mr. and Mrs.

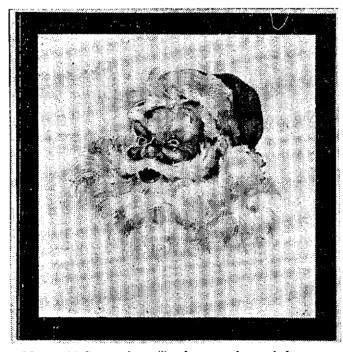
John!



Husband and wife will team in a show of water colors, oils and photography, opening today at Pacific Coast Club. They are Athena Hall, painter, and Howard Carl-ton Hall, photographer, (above), with her painting of "My Church" and his photograph of King, their son.

by 19 contemporary modern paintings from the Laguna area. In the lower gallery will be a one-man show of paintings, drawings and prints by Margaret Kidder of Altadena.

Cynthia Pearl Maus, Long Beach author of the anthologies "The World's Great Madonnas" and "Christ and the Fine Arts," will speak Dec. 15 at 8 p. m. in Laguna Gallery.



Merry old Santa also still rules as a favored decoration among the 25,000 different Yule message designs.

By Janice Beck

Christmas Messages

Charles Dickens. who was very, very wise in the meaning of Christmas, "are a great accumulation of friendly recollections." Such a heartwarming and endearing and tobe-remembered phrase-"friendly recollections!"

HRISTMAS MES.

SAGES," said

Happily, and quite naturally, most of the 1951 Christmas cards are informal-informal. personal greetings from friend to friend. If you want your Christmas cards to be informal-as the chances are you

do-your name on them must be your informal name.

The trend today is away, far

away, from the use of the formal name, the chilly and toplofty and perfunctory "Mr. and Mrs. John Van Astor." Not often now do the intimate friends of Mary and John receive Christmas cards signed or imprinted "Mr. and Mrs. John Brown." Instead, Mary and John gally wave their Christmas greetings on their card, "Hello! It's Christmas!

of the more favored cards. Richly colored scenes of the Nativity, the Three Wise Men on the road to Bethlehem, and other Biblical reproductions of The First Christmas are in greater demand than ever. Certainly, they do express the true meaning of this Holy season. and should be a popular choice with everyone.

For business acquaintances or new found friends, Christmas cards with bold titles and cleverly lettered captions are high on the most wanted list. Designers have recreated many of our most familiar holiday scenes in dignified silhouettes and delicately engraved line drawings, just as you would like them to be for this pur-

Where close friends and relatives are concerned, you can branch out a bit. Select a beautiful floral design for them. or a group of cheerful carol singers, or Santa unloading his heavy pack.

THREEDIMENSIONAL cards, designed to dangle from Christmas trees or be displayed on the mantelpiece, are

cinch to surprise and delight box and, by all means, put one all who receive them. One actu-

ally opens up into a four-room

bungalow, with "Holiday Greet-

ings" in bold letters on the Whatever individual likes and dislikes may be, for Christmas 1951 there is a wider selection of delightful personal Christ-

man cards than ever before. Now a word about the cards you receive: Don't hide them away, incorporate them into the scheme of your yuletide home decoration. Parade them across the fireplace mantel or the window ledge. Pin them on a drapery or hang them by silvery threads from an archway. Another trick is to stick them under the glass top of a coffee

table with tiny bits of cello-

phane. Place a few about the kitchen to brighten up that portion of the house; you'd like to think about your friends while you are preparing the Christmas dinner and some of them may share with you later in the day. Put a few of the cards in a picture frame or a shadow

or two in with the wreath on your front door to add a cheery note. These are just a few ideas, your own originality may devise others.

## Records Run to Classics

AVORITE classics are on new recordings in the Long Beach Public Library's record collection. Included are Debussy, "Claire de Lune" (Andre Kostelanetz); Mozart, "Serenade in G Major" or "Eine Kleine Nachtmusik," with Wagner, "Siegfried Idyll"; Offenbach, "Gaite Parisienne" with "Russian Music"; Tchaikovski, "Symphony No. 5 in E Minor" (Ormandy conducting).

School and stage affected the requests of the week, as shown in reserves for the Morse Code, Shorthand dictation, Eliot, "The Cocktail Party"; Strauss, "Salome," and Verdi, "Aida."

By Mildred K. Flanary

T'S IMPORTANT-very important-to treat memories kindly, especially those of Christmas. In the sunny Southland the weather fails to conform to the usual conception of a "white Christmas" and Californians must build up the Yule touch in ways other than depending upon snow, sleigh rides and crackling blazes in the fireplace. An afternoon of candy-making is one way of achieving a feeling that Christmas is at hand-and it's a happy way of making up most-welcome gift packages for family and friends.

Youngsters, too, will have a gay time if they are permitted to join in the fun of making the sweets. In line with this thought, here are some simplebut-good candy recipes.

#### **Chocolate Crunches**

- 14 lb. semisweet chocolate 2 squares unsweetened
- chocolate (2 oz.)
- 1/2 teaspoon vanilla extract 3 cups corn flakes

Melt chocolate in 21/4 quart heat-resistant glass bowl in slow oven (300° F.). Remove from oven; add vanilla extract and corn flakes, stirring until corn flakes are thoroughly coated. Drop by spoonfuls onto a well greased heat-resistant glass utility dish and allow to harden for about three or four hours in a cool place.

#### Quick Chocolate Fudge

- 2 eggs
- 1 lb. confectioners sugar
- 1 cup chopped nut meats
- 1½ teaspoons vanilla extract 8 squares unsweetened
- chocolate, 8 oz. 2 tablespoons butter
- 32 blanched almonds for garnish, if desired

Beat eggs until light and fluffy. Mix in sifted confectioners sugar, nut meats and vanilla. Melt chocolate in top of a 11/2-quart heat-resistant glass double boiler over boiling water. Stir frequently; blend in butter. Remove chocolate mixture from heat and pour into sugar mixture; combine thoroughly. Pour immediately into a well buttered one-quart heat-resistant glass utility dish. If desired, press blanched almonds on top. Cut candy as soon as firm.

#### Coconut Peaks

- 1/4 cup butter 2 cups sifted confectioners
- sugar
- 4 tablespoons evaporated
- milk 3 cups moistened shredded
- coconut (2 4-oz. cans)

Melt butter and keep over heat until a deep golden brown. Blend in sugar and milk. Gradually work in the coconut which has been cut fine. Drop from a teaspoon onto a pan that has been greased or covered with waxed paper. When cold, shape into cones with the fingers. If desired, the bottoms may be dipped. Melt 1/2 package of chocolate bits in a small container over hot water. Mix until smooth and free from lumps. When the temperature of the bits reaches 95-90° F., on a candy thermometer, twirl the bottoms of the coconut peaks in the chocolate and place on a cooling rack that has been covered with waxed paper. Let set until chocolate hardens.

## Makes about 36 pieces.

- 3 cups brown sugar 1 cup milk
- 2 tablespoons butter or margarine
- 1 teaspoon vanilla
- 1 cup nut meats Cook the sugar and milk in

a saucepan to the soft-ball stage (280° F.). Remove from fire, add butter and vanilla, and cool without stirring. When lukewarm, beat until creamy. Stir in chopped nut meats. Pour into a buttered pan and when it hardens mark into squares.

#### **Peanut Brittle**

- 1 cup dark syrup 1 cup beet or cane sugar
- ½ cup water
- ½ teaspoon soda 2 tablespoons margarine 1/2 cup shelled peanuts

Combine syrup, sugar, water and vinegar; mix well. Boil over low heat, without stirring, to



Caudy for Christmas



Homemade Christmas candy can be packed just as fancy as the imagination can devise, as shown above.

280° F., or until brittle when into pan to cool. Makes about

out into a thin sheet with

hands. When cold break into

Combine syrup, water and

vinegar. Cook without stirring

F. is reached. Remove from

heat, add vanilla and pour into

two greased eight-inch pans.

Cool until edges crinkle and

candy can be handled. Remove

from pan and pull with fingers

until candy is firm. Cut into

2 cups beet or cane sugar

Combine first four ingredi-

ents in saucepan. Cook over

medium heat, stirring constant-

ly, until sugar is dissolved.

Cook, without stirring, to hard

ball stage (260° F.) or until a

small amount of mixture forms

a hard ball when tested in very

cold water. Just before syrup

reaches 260° F., beat egg whites

until stiff but not dry. Pour

syrup slowly over egg whites,

beating constantly, until all

syrup is added. Continue beat-

ing until mixture holds its

shape, Add vanilla. Pour into

lightly buttered pan and mark

into squares or drop from tip

of spoon onto waxed paper in

individual peaks. If desired,

both candied cherries and nut

meats may be added to this

candy just before it is poured

until hard ball stage or 265

2 cups dark syrup

1 teaspoon vinegar

1 teaspoon vaniila

la cup water

one pound.

½ cup syrup

½ cup water

2 egg whites

¼ teaspoon salt

1/2 teaspoon vanilla

Divinity

Taliy

tried in cold water. Quickly add 1 pound. soda and margarine; stir, then Pineapple-Nut Squares add peanuts. Remove from heat. Mix will. Pour into a well-1 cup chopped candied greased shallow pan. Smooth pineapple out with a spatula; lift and pull

1 cup candied cherries, cut in half 1½ cups Brazil nuts,

cut in half 11/2 cups coarsely chopped:

- California walnuts
- 2 cups pecans
- 3 cups beet or cane sugar 1 cup light corn syrup
- 11/2 cups light cream
- 1 teaspoon salt
- 2 teaspoons vanilla

Prepare fruits and nuts and set aside. Combine sugar, corn syrup, cream and salt in a saucepan. Bring to boiling point, stirring until sugar is dissolved. Then continue to boil until mixture forms a soft ball (236° F.) when dropped-in cold water. Remove from heat and begin beating immediately. Beat until thick and creamy and candy begins to hold its shape. (Use the electric mixer if you have one. This candy

takes quite a lot of beating.)

Add vanilla and mix with the

fruits and nuts. Press into

lightly buttered pans or into

flat boxes lined with foil or

waxed paper. Let cool several

hours before cutting. This is a

moist, frulty candy that keeps

#### fresh for weeks. Makes about 4 pounds.

- Cinnamon Sugared Walnuts 1 cup beet or cane sugar
- 1 teaspoon cinnamon Dash of salt
- 6 tablespoons milk
- 1 teaspoon vanilla
- 2 to 3 cups walnut halves Combine sugar, cinnamon,

salt and milk in saucepan. Cook to soft ball stage (236° F.). Remove from heat and add vanilla and walnuts. Stir until creamy. Immediately, before it hardens, drop by spoonfuls on waxed paper and separate the nuts.



-Photos by National Association of Greeting Card Publishers The most popular designs on the 1951 Christmas cards have been provided by old Mother Nature herself.

Sunday, December 2, 1951



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